

Bleach in Slovenia

Market Direction | 2023-02-01 | 17 pages | Euromonitor

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Report description:

After having seen demand stagnate in 2018 and then decline in 2019, bleach experienced a return to growth in volume sales over 2020-2021. The turnaround was fuelled by increased hygiene-consciousness resulting from concerns surrounding COVID-19, as this product type is renowned for its unparalleled efficacy as a disinfectant. However, with public fear of the virus in Slovenia subsequently receding due to the rollout of vaccines and reduced rates of community transmission, volume sales contracted...

Euromonitor International's Bleach in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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