

Bleach in Lithuania

Market Direction | 2023-02-01 | 14 pages | Euromonitor

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Report description:

Bleach is not a popular home care product in Lithuania, as there is a myriad of other products available that are just as effective but not as toxic. There is also constant innovation in other home care products, whereas there is very little added-value in bleach. In 2022, volume sales were static, with other alternatives such as toilet care registering higher growth.

Euromonitor International's Bleach in Lithuania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bleach market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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