Turkey Cyber Security Market By Security Type (Network Security, Endpoint Security, Application Security, Cloud Security, Content Security, Others), By Solutions Type (Firewall, Antivirus & Antimalware, Data Loss Prevention, Risk & Compliance Management, Identity & Access Management, Intrusion Detection/Prevention System, Email Filtering, Secure Web Gateways, Encryption & Decryption, Others), By Deployment Mode (On-Premises v/s Cloud), By End Use Industry (BFSI, IT & Telecom, Defense, Healthcare, Energy & Power, Retail & E-Commerce, and Others), By Region, Competition Forecast & Opportunities, 2027

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Report description:

Turkey cyber security market is anticipated to grow at a steady CAGR during the forecast period, 2023-2027. Factors such as the growing frequency and complexity of cyber-attacks and the advent of cloud-based cybersecurity solutions are primarily driving the demand for Turkey cybersecurity market. Also, the growing popularity of IoT devices and mobile device applications and the entry of new market players are expected to create lucrative growth opportunities for the cybersecurity market over the next five years.

Increased Number of Cyber-Attacks Drives the Market Growth

The availability of high-speed internet connections and the proliferation of smart devices in the country increase consumers' online activity. They are spending a significant portion of their time on online platforms and are entering their private information

on websites and portals vulnerable to cyber-attacks. Also, the ongoing digitization of industries and public and private institutions increases the uploading of confidential information on online platforms. This, in turn, is accelerating the frequency and complexity of cyber-attacks and crimes, which could lead to massive financial and reputation loss for the organization. Businesses have increased their spending on purchasing advanced cybersecurity solutions due to the rise in the number of cyber-attacks. Attackers have a specific target on their minds, including IT infrastructure, networks, and on-premises devices, while making cyber-attacks. They steal Personally Identifiable Information (PII) such as telephone numbers, names, addresses, and social security numbers which can adversely affect the customers. The surge in the number of cyber-attacks is expected to boost the sales of cybersecurity solutions over the forecast period.

Supportive Government Policies Favor High Market Demand

The Information and Communication Technologies Authority (BTK) had formed a 'New Generation Mobile Communication Technologies Turkey (5GTR) Forum'. The main members of the forum were government, manufacturers, operators, universities, and NGOs. They worked together to make a platform to meet the 5G requirements by working on infrastructure development and strengthening the telecommunication sector. The government focuses on ensuring greater broadband access following its 2019-2023 strategic plan. Network security against viruses, identity and certification governance, mobile security, system security, and application security are among the government's top priority areas. They have also increased their expenditure on hardware and software to counter cyber threats. The formation of Cyber Incident Response Teams (SOMEs) by the Ministry of Transport and infrastructure in all state organizations and institutions to protect them from cyber-attacks is a positive factor for the Turkey cybersecurity market.

Market Segmentation

Turkey cyber security market is segmented into security type, solutions type, deployment mode, end-use industry, regional distribution, and competitive landscape. Based on security type, the market is divided into network security, endpoint security, application security, cloud security, content security, and others. Based on solutions type, the market is divided into a firewall, antivirus & antimalware, data loss prevention, risk & compliance management, identity & access management, intrusion detection/prevention system, email filtering, secure web gateways, encryption & decryption, and others. Based on deployment mode, the market is bifurcated into on-premises v/s cloud. Based on the end-use industry, the market is divided into BFSI, IT & Telecom, defense, healthcare, energy & power, retail & e-commerce, and others. Turkey cyber security market is studied in major regions namely Marmara, Central Anatolia, Aegean, Mediterranean, Black Sea, South-Eastern Anatolia, and Eastern Anatolia.

Market Players

Swordsec, IBM Corporation, Cisco, Check Point, FireEye, Trend Micro, Norton LifeLock, Micro Focus, Microsoft, Amazon Web Services, Oracle, Fortinet, Accenture, Palo Alto Networks, and Wipro Limited, are among the major market players operating in the Turkey Cyber Security market.

Report Scope:

In this report, Turkey cyber security market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

-□Turkey Cyber Security Market, By Security Type:
o□Network Security
o□Endpoint Security
o□Application Security
o□Cloud Security
o□Content Security
o□Others
-□Turkey Cyber Security Market, By Solutions Type:
o□Firewall
o□Antivirus & Antimalware
o□Data Loss Prevention
o□Risk & Compliance Management

o Identity & Access Management
o Intrusion Detection/Prevention System
o Email Filtering
o Secure Web Gateways
o Encryption & Decryption
o Others
- Turkey Cyber Security Market, By Deployment Mode:
o On-Premises
o Cloud
- Turkey Cyber Security Market, By End Use Industry:
o BFSI
o IT & Telecom
o Defense
o Healthcare
o Energy & Power
o Retail & E-Commerce
o Others
- Turkey Cyber Security Market, By Region:
o Marmara Region
o Central Anatolia
o Aegean Region
o Mediterranean Region
o Black Sea Region
o South-Eastern Anatolia Region
o Eastern Anatolia Region
Competitive Landscape
Company Profiles: Detailed analysis of the major companies present in Turkey cyber security market.
Available Customizations:
With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:
Company Information
- Detailed analysis and profiling of additional market players (up to five).

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