

## **Hanover - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

Industry Report | 2022-06-15 | 36 pages | MarketLine

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### **Report description:**

Hanover - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - Hanover" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Hanover.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Hannover (Hanover) metropolitan area is situated in Lower Saxony state in north-western Germany. The area is among the most important economic areas of Lower Saxony offering wide range of dynamic industrial sectors. The area's key economic sectors are automotive, production engineering, energy industry, creative industries, information and communication technology and healthcare. These sectors with their high employment, value creation and innovative strength are likely to form basis for future economic development

#### Scope

- The service sector remains the key contributor to the area's economy and major employer.
- Hannover is one of the most popular tourist destinations in Europe, for both domestic and international tourists.

#### Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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