

Minneapolis - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-06-30 | 34 pages | MarketLine

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Report description:

Minneapolis - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Minneapolis" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Minneapolis.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Minneapolis is the county city of Minnesota state and largest of the twin cities (Minneapolis and Saint Paul) in terms of population. The city is a key contributor for the national economy with strong presence of the financial and ITES industries, followed by the performance of leading companies that are listed in the Fortune 500.

Scope

- The service and industry sectors remain the key contributors to the regional economy - and the major employers.
- Minneapolis is one of the key tourist destinations of the Minnesota state, for both domestic and international tourists. The tourism sector in the city, which is experiencing persistent growth in terms of both visitors and tourism spending, is anticipated to be hit hard in 2020 due to the outbreak of novel coronavirus.

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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