

Sofia - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-06-30 | 33 pages | MarketLine

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Report description:

Sofia - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Sofia" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Sofia city.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Sofia metropolitan area comprises Sofia city, Sofia district and Pernik district. Sofia is the capital and the largest city in Bulgaria. Also, it is the economic, political, administrative, cultural and educational center of the country. The tertiary sector contributed the most to the area's GVA in 2021, accounting for 86.1% share.

Scope

- The service sector remains the key contributor to the area's economy - and the major employer.
- Sofia is a key tourist destination for both domestic and international tourists in Bulgaria.

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various

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sectors within the city.

- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Table of Contents:

Table of Contents
City Snapshot
PEST Analysis
Political
Economic
Social
Technology and Infrastructure
Communications
Internal Transport Networks
Connectivity
Airports
Business Environment Analysis
Travel and Tourism
Tourism Flows
Hotels
Attractions
Events
Construction and Real Estate
Investment
Real Estate Market
Retail
Retail Market
Consumption, Income and Prices
Appendix
Sources
Further Reading
Ask the Analyst
About MarketLine
Disclaimer

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