

Basel - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-09-02 | 36 pages | MarketLine

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Report description:

Basel - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Basel" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Basel.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Basel is the third largest region in Switzerland after Geneva and Zurich in terms of area, economic importance and population. Basel metropolitan area's economy accounted for 20.8% of the country's GDP in 2021. The area accounts for 26% of the value of exported goods of the country. The region's leadership capabilities in the domain of life sciences and other technology sectors enhance the area's importance in the country.

Scope

- The service sector remains the key contributor to the regional economy - and the major employer.
- Basel is a key tourist destination in Switzerland for both domestic and international tourists and experienced growth in 2021.

Reasons to Buy

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- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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