

North America (NAFTA) Male Toiletries Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 87 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

Report description:

North America (NAFTA) Male Toiletries Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The NAFTA Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The male toiletries industry within the NAFTA countries had a total market value of \$4,762.0 million in 2021. The Canada was the fastest growing country, with a CAGR of -1.1% over the 2017-21 period.
- Within the male toiletries industry, the US is the leading country among the NAFTA bloc, with market revenues of \$3,829.8 million in 2021. This was followed by Mexico and Canada, with a value of \$537.8 and \$394.4 million, respectively.
- The US is expected to lead the male toiletries industry in the NAFTA bloc, with a value of \$4,733.2 million in 2026, followed by Mexico and Canada with expected values of \$706.6 and \$458.3 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA male toiletries market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA male toiletries

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

market

- Leading company profiles reveal details of key male toiletries market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA male toiletries market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA male toiletries market by value in 2021?
- What will be the size of the NAFTA male toiletries market in 2026?
- What factors are affecting the strength of competition in the NAFTA male toiletries market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA male toiletries market?

Table of Contents:

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 NAFTA Male Toiletries

2.1. Industry Outlook

3 Male Toiletries in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Male Toiletries in Mexico

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Male Toiletries in The United States

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9 Company Profiles

9.1. Beiersdorf AG

9.2. Societe BIC

9.3. The Procter & Gamble Co

9.4. Edgewell Personal Care Co

9.5. Unilever Plc.

10 Appendix

10.1. Methodology

10.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

North America (NAFTA) Male Toiletries Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 87 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>

Signature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com