

Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 336 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$1495.00
- Site License (PDF) \$2242.00
- Enterprisewide license (PDF) \$2990.00

Report description:

Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Global Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates
- The global haircare market had total revenues of \$75,405.4m in 2021, representing a compound annual growth rate (CAGR) of 3.5% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 1.7% between 2016 and 2021, to reach a total of 16,436.9 million units in 2021.
- The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.5% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$89,396.5m by the end of 2026.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global haircare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global haircare market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key haircare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global haircare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global haircare market by value in 2021?
- What will be the size of the global haircare market in 2026?
- What factors are affecting the strength of competition in the global haircare market?
- How has the market performed over the last five years?
- Who are the top competitors in the global haircare market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Haircare

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

- 4.1. Country data

5 Haircare in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Haircare in Europe

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.5. Five forces analysis
- 7 Macroeconomic Indicators
 - 7.1. Country data
- 8 Haircare in France
 - 8.1. Market Overview
 - 8.2. Market Data
 - 8.3. Market Segmentation
 - 8.4. Market outlook
 - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Haircare in Germany
 - 10.1. Market Overview
 - 10.2. Market Data
 - 10.3. Market Segmentation
 - 10.4. Market outlook
 - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
 - 11.1. Country data
- 12 Haircare in Italy
 - 12.1. Market Overview
 - 12.2. Market Data
 - 12.3. Market Segmentation
 - 12.4. Market outlook
 - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
 - 13.1. Country data
- 14 Haircare in Japan
 - 14.1. Market Overview
 - 14.2. Market Data
 - 14.3. Market Segmentation
 - 14.4. Market outlook
 - 14.5. Five forces analysis
- 15 Macroeconomic Indicators
 - 15.1. Country data
- 16 Haircare in Australia
 - 16.1. Market Overview
 - 16.2. Market Data
 - 16.3. Market Segmentation
 - 16.4. Market outlook
 - 16.5. Five forces analysis
- 17 Macroeconomic Indicators
 - 17.1. Country data
- 18 Haircare in Canada
 - 18.1. Market Overview
 - 18.2. Market Data
 - 18.3. Market Segmentation

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 18.4. Market outlook
- 18.5. Five forces analysis
- 19 Macroeconomic Indicators
 - 19.1. Country data
- 20 Haircare in China
 - 20.1. Market Overview
 - 20.2. Market Data
 - 20.3. Market Segmentation
 - 20.4. Market outlook
 - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
 - 21.1. Country data
- 22 Haircare in The Netherlands
 - 22.1. Market Overview
 - 22.2. Market Data
 - 22.3. Market Segmentation
 - 22.4. Market outlook
 - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
 - 23.1. Country data
- 24 Haircare in Spain
 - 24.1. Market Overview
 - 24.2. Market Data
 - 24.3. Market Segmentation
 - 24.4. Market outlook
 - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
 - 25.1. Country data
- 26 Haircare in The United Kingdom
 - 26.1. Market Overview
 - 26.2. Market Data
 - 26.3. Market Segmentation
 - 26.4. Market outlook
 - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
 - 27.1. Country data
- 28 Haircare in The United States
 - 28.1. Market Overview
 - 28.2. Market Data
 - 28.3. Market Segmentation
 - 28.4. Market outlook
 - 28.5. Five forces analysis
- 29 Macroeconomic Indicators
 - 29.1. Country data
- 30 Company Profiles
 - 30.1. Shiseido Company, Limited
 - 30.2. Beiersdorf AG

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 30.3. Henkel AG & Co. KGaA
- 30.4. Kao Corporation
- 30.5. Revlon Inc
- 30.6. L'Oreal SA
- 30.7. Unilever Plc.
- 30.8. The Procter & Gamble Co
- 30.9. KKR & Co. Inc
- 31 Appendix
- 31.1. Methodology
- 31.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 336 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$1495.00
	Site License (PDF)	\$2242.00
	Enterprisewide license (PDF)	\$2990.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com