

North America (NAFTA) Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 97 pages | MarketLine

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Report description:

North America (NAFTA) Haircare Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The NAFTA Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The haircare industry within the NAFTA countries had a total market value of \$15,014.3 million in 2021. The Mexico was the fastest growing country, with a CAGR of 4.2% over the 2017-21 period.
- Within the haircare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$11,341.6 million in 2021. This was followed by Mexico and Canada, with a value of \$2,385.5 and \$1,287.2 million, respectively.
- The US is expected to lead the haircare industry in the NAFTA bloc, with a value of \$12,345.7 million in 2026, followed by Mexico and Canada with expected values of \$3,073.3 and \$1,414.3 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA haircare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA haircare market

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- Leading company profiles reveal details of key haircare market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA haircare market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA haircare market by value in 2021?
- What will be the size of the NAFTA haircare market in 2026?
- What factors are affecting the strength of competition in the NAFTA haircare market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA haircare market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA Haircare

2.1. Industry Outlook

3 Haircare in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Haircare in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Haircare in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

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- 9.1. Colgate-Palmolive Co
- 9.2. L'Oreal SA
- 9.3. Unilever Plc.
- 9.4. The Procter & Gamble Co
- 9.5. KKR & Co. Inc
- 10 Appendix
- 10.1. Methodology
- 10.2. About MarketLine

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