

## North America (NAFTA) Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 101 pages | MarketLine

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#### Report description:

North America (NAFTA) Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

The NAFTA Footwear industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **Key Highlights**

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The footwear retail industry within the NAFTA countries had a total market value of \$93,487.8 million in 2021. The US was the fastest growing country, with a CAGR of 1% over the 2017-21 period.
- Within the footwear retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$82,527.0 million in 2021. This was followed by Canada and Mexico, with a value of \$5,538.6 and \$5,422.2 million, respectively.
- The US is expected to lead the footwear retail industry in the NAFTA bloc, with a value of \$101,753.0 million in 2026, followed by Mexico and Canada with expected values of \$7,157.2 and \$6,916.1 million, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA footwear market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA footwear market
- Leading company profiles reveal details of key footwear market players' NAFTA operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA footwear market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA footwear market by value in 2021?
- What will be the size of the NAFTA footwear market in 2026?
- What factors are affecting the strength of competition in the NAFTA footwear market?
- How has the market performed over the last five years?
- How large is the NAFTA footwear market in relation to its regional counterparts?

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