

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-20 | 120 pages | MarketLine

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Report description:

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

The BRIC Toys & Games industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the toys & games retail industry and had a total market value of \$33,295.0 million in 2021. China was the fastest growing country with a CAGR of 7.7% over the 2017-21 period.
- Within the toys & games retail industry, China is the leading country among the BRIC nations with market revenues of \$26,113.2 million in 2021. This was followed by India, Brazil and Russia with a value of \$2,454.4, \$2,378.4, and \$2,349.0 million, respectively.
- China is expected to lead the toys & games retail industry in the BRIC nations with a value of \$35,526.1 million in 2026, followed by India, Brazil, Russia with expected values of \$4,852.7, \$3,506.8 and \$3,340.0 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC toys & games market

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC toys & games market
- Leading company profiles reveal details of key toys & games market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC toys & games market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC toys & games market by value in 2021?
- What will be the size of the BRIC toys & games market in 2026?
- What factors are affecting the strength of competition in the BRIC toys & games market?
- How has the market performed over the last five years?
- How large is the BRIC toys & games market in relation to its regional counterparts?

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