

France Light Commercial Vehicles Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The France Light Commercial Vehicles Market is projected to register a CAGR of 5.86%

Key Highlights

Largest Segment by Fuel Type - Gasoline : In France, gasoline fuel type has witnessed the highest growth in light commercial vehicle sales. The easy availability of traditional fuel is a growth factor for gasoline engines.

Largest Segment by Sub-Body Type - Light Commercial Pick-up Trucks : An increase in online purchases and growth in the e-commerce industry has grown the last mile logistics, and has enhanced the demand for electric vans for delivery in France in recent years.

Fastest-growing Segment by Fuel Type - PHEV : Hybrid light commercial vehicles are the fastest-growing fuel type segment due to the advanced technology fusion and match of fossil fuels and electric, which is capturing the interest of consumers.

France Light Commercial Vehicles Market Trends

Light Commercial Pick-up Trucks is the largest segment by Sub Body Type.

The demand for various goods and services has been increasing across France. Many customers are dependent on light commercial vehicles, such as pickup and commercial vans, for better reach and because they are less cost-effective. As part of many commercial purposes, such as in many construction areas and residential purposes, a large number of pickup trucks are used for material movement. The government measures to encourage customers to buy electric LCVs have led to an increase in

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the sales of light commercial vehicles. These factors are expected to boost the sales of light commercial vehicles in France over the forecast period.

The French government announced the provision of USD 8.8 billion packages to support the French automotive industry during the pandemic, including increased incentives for new electric LCVs, amounting to EUR 7,000, compared to EUR 6,000 previously provided. Due to the motivation from the government, many customers showed interest in buying electric LCVs in 2020 and 2021. These factors increased the sales of LCVs during that period.

Many OEMs, such as Nissan, Mitsubishi, and Renault, formed a strategic alliance to fabricate 35 new segments of electric vehicles. The French and Japanese companies' strategic alliance will be investing EUR 23 billion for the next five years. A platform has also been prepared to plan and develop five common platforms: CMF-AEV, CMF-EV, KEI-EV, CMF-BEV, and LCV-EV, on which the majority of the upcoming EVs will be based.

France Light Commercial Vehicles Market Competitor Analysis

The France Light Commercial Vehicles Market is fairly consolidated, with the top five companies occupying 77.22%. The major players in this market are Citroen, Fiat, Ford Motor Company, Peugeot and Renault Group (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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