

Myanmar Seed Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

Market Report | 2023-01-23 | 354 pages | Mordor Intelligence

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Report description:

The Myanmar Seed Market is projected to register a CAGR of 5.10%

Key Highlights

Largest Segment by Crop Family - Oilseeds : The high share of the oilseeds segment is driven by the higher area under the sunflower and soybean and increasing demand for oilseeds from the food and feed industries.

Largest Segment by Breeding Technology - Hybrids : The high share of hybrids is due to increased area under hybrids in crops like corn, sunflower, cotton, vegetables, etc., and high yielding and disease resistance traits.

Fastest-growing Segment by Crop Family - Unclassified Vegetables : The fastest growth is driven by an increase in the consumption of leafy vegetables such as lettuce, spinach, etc., and an increase in the adoption of protected cultivation.

Fastest-growing Segment by Breeding Technology - Hybrids : The fastest growth of hybrids is associated with the characteristics such as high yielding, biotic and abiotic stress resistance, high vigor and early bearing in vegetables.

Myanmar Seed Market Trends

Hybrids is the largest segment by Breeding Technology.

In Myanmar, hybrid seeds dominate the seed market, with a share of 62.46% in 2021. In 2021, out of the total hybrid seed market value, row crops accounted for 69.25%, whereas vegetables accounted for 30.75%. ?

Hybrids have higher productivity, wider adaptability, and a high degree of resistance to biotic and abiotic stresses. For instance, in cotton, hybrids give 50% more yield than conventional varieties. The wider adaptability of hybrids is due to mainly their high buffering capacity to environmental fluctuations. ?

The non-availability of transgenic varieties in all the crops, 100% seed replacement rate for every season, the threat to food

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security due to increasing population, and resistance to biotic and non-biotic stresses are the factors driving the market for non-transgenic hybrids.??

In Myanmar, the open-pollinated varieties seed market is projected to grow about 4.8% annually during the forecast period from 2022 to 2028 because of the low cost, high adoption to local conditions, low input requirement, and timely non-availability of hybrids in all the crops.??

In Myanmar, the only trait approved for commercial cultivation in Myanmar is insect resistance (IR) in cotton only, and 100% area under transgenic cotton is insect resistant. ??

In 2021, insect-resistant transgenic cotton accounted for 100% of the total cotton seed market in Myanmar due to its high yield and resistance to major cotton pests. Therefore, the demand for IR cotton seeds is expected to grow over the years. ??

Hence, high-yielding characters, usage of insect-resistant varieties, and the rising demand for hybrids are expected to drive the country's seed market in the forecast period. ?

Myanmar Seed Market Competitor Analysis

The Myanmar Seed Market is fragmented, with the top five companies occupying 13.79%. The major players in this market are Charoen Pokphand Group (C.P. Group), Dagon Group of Companies., East-West Seed, Groupe Limagrain and Rijk Zwaan Zaadteelt en Zaadhandel B.V. (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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