

## **Philippines Seed Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028**

Market Report | 2023-01-23 | 357 pages | Mordor Intelligence

### **AVAILABLE LICENSES:**

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

### **Report description:**

The Philippines Seed Market is projected to register a CAGR of 5.06%

#### Key Highlights

**Largest Segment by Crop Family - Grains & Cereals :** In the Philippines, rice is the major staple food crop that occupied a major agricultural area. Also, the increased area under corn cultivation driven the market.

**Largest Segment by Breeding Technology - Open Pollinated Varieties & Hybrid Derivatives :** It is due to the higher adoption of open pollinated varieties and hybrid derivatives in rice, oilseeds and vegetables, which are the major crops cultivated in the country.

**Fastest-growing Segment by Crop Family - Grains & Cereals :** It is due to the increasing area under rice and corn owing to the increasing demand for consumption, food and feed industries. Also, higher usage of hybrids in corn.

**Fastest-growing Segment by Breeding Technology - Hybrids :** The fastest growth of hybrids is associated with the characteristics such as high yielding, biotic and abiotic stress resistance, high vigor and early bearing in vegetables.

#### Philippines Seed Market Trends

Open Pollinated Varieties & Hybrid Derivatives is the largest segment by Breeding Technology.

In 2021, open-pollinated varieties and hybrid derivatives had a higher share of the Philippine seed market, accounting for 65.6%. The high share was mainly due to the larger area under rice cultivation (4.2 million hectares), where open-pollinated varieties are most common. Open-pollinated seed varieties require fewer inputs, such as fertilizer and pesticides, and are less expensive than hybrid seeds.

In 2021, transgenic hybrids accounted for 23.4% of the hybrid seed market due to their higher productivity, wider adaptability,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

high degree of resistance to insects, and herbicide-tolerant characteristics.?

In the Philippines, out of the total market value of open-pollinated varieties and hybrid derivatives, row crops accounted for 96.4% of the market share in 2021. The high share was due to the increased area under cultivation and the large quantity of seed requirement per unit area for sowing.?

The hybrid seed segment is expected to be the fastest-growing seed segment during the forecast period (2022-2028), registering an annual growth rate of 5.3%. The growth rate is associated with the high productivity of hybrids and the adoption of transgenic hybrids.?

In the Philippines, the adoption of hybrids and improved open-pollinated varieties resulted in many advantages, such as self-sufficiency in production, improvement in the quality of agricultural products, stability in production, high export potential, etc. Therefore, these factors are anticipated to help drive the seed market's growth during the forecast period. ?

## Philippines Seed Market Competitor Analysis

The Philippines Seed Market is fragmented, with the top five companies occupying 20.76%. The major players in this market are Allied Botanical Corporation, Bayer AG, Corteva Agriscience, East-West Seed and Syngenta Group (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

### **Table of Contents:**

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Cultivation

4.2 Most Popular Traits

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Breeding Technology

5.1.1 Hybrids

5.1.1.1 Non-Transgenic Hybrids

5.1.1.2 Transgenic Hybrids

5.1.1.2.1 Herbicide Tolerant

5.1.1.2.2 Other Traits

5.1.2 Open Pollinated Varieties & Hybrid Derivatives

5.2 Cultivation Mechanism

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.2.1 Open Field
- 5.2.2 Protected Cultivation
- 5.3 Crop Type
  - 5.3.1 Row Crops
    - 5.3.1.1 Fiber Crops
      - 5.3.1.1.1 Cotton
      - 5.3.1.1.2 Other Fiber Crops
    - 5.3.1.2 Forage Crops
      - 5.3.1.2.1 Alfalfa
      - 5.3.1.2.2 Forage Corn
      - 5.3.1.2.3 Forage Sorghum
      - 5.3.1.2.4 Other Forage Crops
    - 5.3.1.3 Grains & Cereals
      - 5.3.1.3.1 Corn
      - 5.3.1.3.2 Rice
      - 5.3.1.3.3 Sorghum
    - 5.3.1.4 Oilseeds
      - 5.3.1.4.1 Soybean
      - 5.3.1.4.2 Other Oilseeds
    - 5.3.1.5 Pulses
  - 5.3.2 Vegetables
    - 5.3.2.1 Brassicas
      - 5.3.2.1.1 Cabbage
      - 5.3.2.1.2 Carrot
      - 5.3.2.1.3 Cauliflower & Broccoli
      - 5.3.2.1.4 Other Brassicas
    - 5.3.2.2 Cucurbits
      - 5.3.2.2.1 Cucumber & Gherkin
      - 5.3.2.2.2 Pumpkin & Squash
      - 5.3.2.2.3 Other Cucurbits
    - 5.3.2.3 Roots & Bulbs
      - 5.3.2.3.1 Garlic
      - 5.3.2.3.2 Onion
      - 5.3.2.3.3 Potato
      - 5.3.2.3.4 Other Roots & Bulbs
    - 5.3.2.4 Solanaceae
      - 5.3.2.4.1 Chilli
      - 5.3.2.4.2 Eggplant
      - 5.3.2.4.3 Tomato
      - 5.3.2.4.4 Other Solanaceae
    - 5.3.2.5 Unclassified Vegetables
      - 5.3.2.5.1 Asparagus
      - 5.3.2.5.2 Lettuce
      - 5.3.2.5.3 Okra
      - 5.3.2.5.4 Peas
      - 5.3.2.5.5 Spinach
      - 5.3.2.5.6 Other Unclassified Vegetables

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 6 COMPETITIVE LANDSCAPE

### 6.1 Key Strategic Moves

### 6.2 Market Share Analysis

### 6.3 Company Landscape

### 6.4 Company Profiles

#### 6.4.1 Allied Botanical Corporation

#### 6.4.2 Bayer AG

#### 6.4.3 Charoen Pokphand Group (C.P. Group)

#### 6.4.4 Corteva Agriscience

#### 6.4.5 DCM Shriram Ltd (Bioseed)

#### 6.4.6 East-West Seed

#### 6.4.7 Harbest Agribusiness Corporation

#### 6.4.8 Rijk Zwaan Zaadteelt en Zaadhandel B.V.

#### 6.4.9 SeedWorks International Pvt. Ltd

#### 6.4.10 Syngenta Group

## 7 KEY STRATEGIC QUESTIONS FOR SEEDS CEOS

## 8 APPENDIX

### 8.1 Global Overview

#### 8.1.1 Overview

#### 8.1.2 Porter's Five Forces Framework

#### 8.1.3 Global Value Chain Analysis

#### 8.1.4 Global Market Size and DROs

### 8.2 Sources & References

### 8.3 List of Tables & Figures

### 8.4 Primary Insights

### 8.5 Data Pack

### 8.6 Glossary of Terms

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Philippines Seed Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

Market Report | 2023-01-23 | 357 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)