

Thailand Seed Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The Thailand Seed Market is projected to register a CAGR of 4.59%

Key Highlights

Largest Segment by Crop Family - Grains & Cereals : In Thailand, rice is the major staple food crop that occupied a major agricultural area. Also, the increasing area under corn cultivation and demand for corn fuel the market.

Largest Segment by Breeding Technology - Open Pollinated Varieties & Hybrid Derivatives : It is due to the higher adoption of open pollinated varieties and hybrid derivatives in rice and other cereals, which are the major crops cultivated in the country.

Fastest-growing Segment by Crop Family - Oilseeds : It is due to the favorable government policies for the commercial production and use of hemp. Also, encourages the private sector to focus on hemp to create economic value.

Fastest-growing Segment by Breeding Technology - Hybrids : The fastest growth of hybrids is associated with the characteristics such as high yielding, biotic and abiotic stress resistance, high vigor and early bearing in vegetables.

Thailand Seed Market Trends

Open Pollinated Varieties & Hybrid Derivatives is the largest segment by Breeding Technology.

In 2021, open-pollinated varieties and hybrid derivatives occupied a major share of the Thai seed market, accounting for 68.6% in terms of value. The larger share was mainly due to the extensive area under rice cultivation, where open-pollinated varieties are most common.??

In Thailand, hybrid seeds accounted for 31.4% of the seed market in 2021. Out of the total value of the hybrid seed market, row crops accounted for 26.5%, whereas vegetables accounted for 73.5% in 2021.?? The high share of vegetables was due to the increased demand for vegetables as a result of the growing population.?

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During the forecast period (2022-2028), the fiber crops segment is expected to be the fastest-growing segment under non-transgenic crops, registering a CAGR of 7.9%. As transgenic hybrids are not approved in the country, there is reliance on non-transgenic hybrid seeds to recover from lagging productivity and meet the production demand.???

In Thailand, vegetables accounted for 4.2% of the market for open-pollinated varieties in 2021. Among vegetables, major crops contributing to the market share were cucumber and gherkins (17.1%), pumpkin and squash (8.1%), cabbage (6.0%), and tomato (3.7%). Vegetables accounted for the minimum share due to the preference for high-yielding and disease-resistant hybrids.??

In Thailand, the adoption of hybrids and improved open-pollinated varieties have resulted in many advantages, such as self-sufficiency in production, improvement in the quality of agricultural products, stability in production, high export potential, etc. Such factors are expected to drive the growth of the country's seed market during the forecast period. ?? ??

Thailand Seed Market Competitor Analysis

The Thailand Seed Market is fragmented, with the top five companies occupying 23.89%. The major players in this market are Advanta Seeds - UPL, Charoen Pokphand Group (C.P. Group), Groupe Limagrain, Known You Seed Co., LTD and Syngenta Group (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Cultivation

4.2 Most Popular Traits

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Breeding Technology

5.1.1 Hybrids

5.1.1.1 Non-Transgenic Hybrids

5.1.2 Open Pollinated Varieties & Hybrid Derivatives

5.2 Cultivation Mechanism

5.2.1 Open Field

5.2.2 Protected Cultivation

5.3 Crop Type

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- 5.3.1 Row Crops
 - 5.3.1.1 Fiber Crops
 - 5.3.1.1.1 Cotton
 - 5.3.1.1.2 Other Fiber Crops
 - 5.3.1.2 Forage Crops
 - 5.3.1.2.1 Forage Corn
 - 5.3.1.2.2 Forage Sorghum
 - 5.3.1.2.3 Other Forage Crops
 - 5.3.1.3 Grains & Cereals
 - 5.3.1.3.1 Corn
 - 5.3.1.3.2 Rice
 - 5.3.1.3.3 Sorghum
 - 5.3.1.3.4 Wheat
 - 5.3.1.3.5 Other Grains & Cereals
 - 5.3.1.4 Oilseeds
 - 5.3.1.4.1 Soybean
 - 5.3.1.4.2 Sunflower
 - 5.3.1.4.3 Other Oilseeds
 - 5.3.1.5 Pulses
- 5.3.2 Vegetables
 - 5.3.2.1 Brassicas
 - 5.3.2.1.1 Cabbage
 - 5.3.2.1.2 Carrot
 - 5.3.2.1.3 Cauliflower & Broccoli
 - 5.3.2.1.4 Other Brassicas
 - 5.3.2.2 Cucurbits
 - 5.3.2.2.1 Cucumber & Gherkin
 - 5.3.2.2.2 Pumpkin & Squash
 - 5.3.2.2.3 Other Cucurbits
 - 5.3.2.3 Roots & Bulbs
 - 5.3.2.3.1 Garlic
 - 5.3.2.3.2 Onion
 - 5.3.2.3.3 Potato
 - 5.3.2.3.4 Other Roots & Bulbs
 - 5.3.2.4 Solanaceae
 - 5.3.2.4.1 Chilli
 - 5.3.2.4.2 Eggplant
 - 5.3.2.4.3 Tomato
 - 5.3.2.4.4 Other Solanaceae
 - 5.3.2.5 Unclassified Vegetables
 - 5.3.2.5.1 Asparagus
 - 5.3.2.5.2 Lettuce
 - 5.3.2.5.3 Peas
 - 5.3.2.5.4 Other Unclassified Vegetables

6 COMPETITIVE LANDSCAPE

6.1 Key Strategic Moves

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- 6.2 Market Share Analysis
- 6.3 Company Landscape
- 6.4 Company Profiles
 - 6.4.1 Advanta Seeds - UPL
 - 6.4.2 Charoen Pokphand Group (C.P. Group)
 - 6.4.3 DCM Shriram Ltd (Bioseed)
 - 6.4.4 East-West Seed
 - 6.4.5 Enza Zaden
 - 6.4.6 Groupe Limagrain
 - 6.4.7 Known You Seed Co., LTD
 - 6.4.8 Lion Seeds Co., Ltd.
 - 6.4.9 Rijk Zwaan Zaadteelt en Zaadhandel B.V.
 - 6.4.10 Syngenta Group

7 KEY STRATEGIC QUESTIONS FOR SEEDS CEOS

8 APPENDIX

- 8.1 Global Overview
 - 8.1.1 Overview
 - 8.1.2 Porter's Five Forces Framework
 - 8.1.3 Global Value Chain Analysis
 - 8.1.4 Global Market Size and DROs
- 8.2 Sources & References
- 8.3 List of Tables & Figures
- 8.4 Primary Insights
- 8.5 Data Pack
- 8.6 Glossary of Terms

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