

## **Mexico Vegetable Seed Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028**

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### **Report description:**

The Mexico Vegetable Seed Market is projected to register a CAGR of 6.49%

#### Key Highlights

Largest Segment by Crop Family - Unclassified Vegetables : Increasing demand for leafy vegetables due to their health benefits and Mexico has the highest area under protected cultivation due to year-round demand for leafy vegetables.

Largest Segment by Breeding Technology - Hybrids : The major companies are developing new hybrids and the adoption of hybrids is high due to disease-resistant, increased shelf life, high yield, and wider adaptability.

Fastest-growing Segment by Crop Family - Cucurbits : Mexico is one of the major producers of cucumber and gherkins, and pumpkin and Squash. Cucurbits are a healthy food choice with high water content and low-calorie count.

Fastest-growing Segment by Breeding Technology - Hybrids : Due to the inherent characteristics such as high vigor, resistance to biotic and abiotic stresses, high yielding and uniform maturity, the hybrid segment is growing fastest.

#### Mexico Vegetable Seeds Market Trends

Hybrids is the largest segment by Breeding Technology.

Mexico is the fourth largest vegetable producer in the world accounting for a 6% share in the global vegetable seed market in 2021. Due to the usage of low-quality and low-yielding cultivars, Mexico's production of vegetables lies behind other countries. Protected farming and vertical farming practices have been expanding their operations. In order to solve the shortage of acreage

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under domestically grown vegetables. Therefore creating demand for hybrid vegetable seeds.

Tomato, Chilli, and Cucurbits are the major vegetables grown using hybrid seeds, and the varietal development in tomatoes and cucumbers is high with hybrid and OPVs being released from the public sector mostly in Mexico.

The cultivation area of vegetables using hybrid seeds is expected to increase by 33% from 2016 - 2028 because of the high-value crops such as tomatoes, garlic, and lettuce. Hybrid seeds help growers produce high-quality vegetables by limiting crop loss due to different diseases.

Mexico is one of the major importers of hybrid vegetable seeds because the majority of its farmland is used for organic cultivation and its farmers depend on foreign nations for their seed supplies. The most common vegetable crop seeds imported by Mexico are hybrid tomatoes, lettuce, cucumbers, cabbage, peppers, and broccoli.

In Mexico, the hybrid vegetable seed market and OPVs are growing at almost similar growth rates which are 6.5% and 5.9% respectively. It is because farmers opt for hybrids for their self-life and disease-resistant characteristics. Hence, there is increasing demand for hybrid seeds in the forecast period.

## Mexico Vegetable Seeds Market Competitor Analysis

The Mexico Vegetable Seed Market is moderately consolidated, with the top five companies occupying 64.14%. The major players in this market are BASF SE, Bayer AG, Groupe Limagrain, Rijk Zwaan Zaadteelt en Zaadhandel B.V. and Syngenta Group (sorted alphabetically).

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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