

Africa Vegetable Seed Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The Africa Vegetable Seed Market is projected to register a CAGR of 2.91%

Key Highlights

Largest Segment by Crop Family - Unclassified Vegetables : It is the largest segment due to an increase in the consumption of leafy vegetables, growth in the protected cultivation of leafy vegetables, and high Return on Investment.

Largest Segment by Country - South Africa : It is the largest segment because of the increase in the cultivation area, increase in the adoption of protected cultivation and increase in the use of hybrid seeds.

Fastest-growing Segment by Crop Family - Roots & Bulbs : The fastest growth of the roots and bulbs is associated with the development of true seeds in case of potato and garlic, which is the emerging market in the future.

Fastest-growing Segment by Country - Ethiopia : It is the fastest-growing market due to favorable government policies. The government has set a ten-year economic development plan where the major focus is on the agriculture.

Africa Vegetable Seed Market Trends

Open Pollinated Varieties & Hybrid Derivatives is the largest segment by Breeding Technology.

In Africa, open-pollinated varieties dominated the market in 2021, with a share of 70.4% of the total vegetable seed market; hybrid vegetable seeds occupied a share of 29%. The need to increase vegetable production and yield is driving the African vegetable seed market.

In terms of the value of hybrid seeds, the percentage of roots and bulbs is the highest, accounting for over 23% of the total market value of hybrid vegetable seeds in Africa. In terms of value share, tomato and onion were the two most significant vegetable crops, accounting for roughly 10% and 8% of the market for hybrid vegetable seeds, respectively.

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Solanaceous and cucurbits accounted for 39% of the market value for vegetable seeds in Africa in 2021. Chili has the largest seed market, accounting for a share of 13% of the market for open-pollinated vegetable seeds in 2021.

In 2021, unclassified vegetables accounted for about 37% of the total area cultivated with open-pollinated varieties and hybrid derivatives in Africa. The crops included native types of asparagus, artichokes, and other vegetables.

The market for hybrid seeds is primarily driven by the modernization of agriculture and the development of new products. The expansion of the organic farming area for vegetables in Africa is contributing to the growth of non-transgenic hybrids. The major players in the region are launching new products and making significant investments in R&D to create new varieties based on market demands.

The open-pollinated vegetable seed market in Africa is estimated to grow by 2.6% during the forecast period due to the rising demand for native varieties and low input costs.

South Africa is the largest segment by Country.

In 2021, vegetables held a minor share of the African seed market, accounting for 23% in terms of value. The cultivation area under vegetable production in Africa increased from 41 million ha in 2016 to 48 million ha in 2022, owing to the increase in the demand for vegetables, high return on investment, and new technologies.

South Africa holds the largest market share as of 2022 due to the high demand for vegetables by other countries, such as the Netherlands and China. In 2021, the major vegetable crops grown in the country were chili (15.7%), lettuce (13.7%), and pumpkin and squash (13.6%).

Ethiopia has the fastest-growing seed market, with a CAGR of 4.0%. The increasing trend of protected cultivation due to the all-year-round availability of the crops is boosting the growth of the market. The share of vegetables under protected cultivation increased by 29% in 2021 from the previous year.

In the protected cultivation segment, Africa accounts for less than 1% of the vegetable seed market. No support from the government for setting up new greenhouse structures, lack of technical support and skills, and limited access to investment funding are major obstacles to the adoption of protected cultivation techniques by African farmers.

In Nigeria, the rising demand for fresh organic vegetables is driving the farmers to grow vegetables under organic farming. The area under organic farming was 52,420 ha in 2016, which increased to 54,995 ha in 2020, leading to the increased demand for vegetable seeds.

Therefore, with the increase in demand for vegetables due to the increasing area under vegetable farming, the vegetable seed market is anticipated to grow by 2.9% during the forecast period.

Africa Vegetable Seed Market Competitor Analysis

The Africa Vegetable Seed Market is fragmented, with the top five companies occupying 30.58%. The major players in this market are Bayer AG, Bejo Zaden B.V., Groupe Limagrain, Rijk Zwaan Zaadteelt en Zaadhandel B.V. and Syngenta Group (sorted alphabetically).

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Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 REPORT OFFERS

3 INTRODUCTION

3.1 Study Assumptions & Market Definition

3.2 Scope of the Study?

3.3 Research Methodology

4 KEY INDUSTRY TRENDS

4.1 Area Under Cultivation

4.2 Most Popular Traits

4.3 Regulatory Framework

4.4 Value Chain & Distribution Channel Analysis

5 MARKET SEGMENTATION

5.1 Breeding Technology

5.1.1 Hybrids

5.1.2 Open Pollinated Varieties & Hybrid Derivatives

5.2 Cultivation Mechanism

5.2.1 Open Field

5.2.2 Protected Cultivation

5.3 Crop Family

5.3.1 Brassicas

5.3.1.1 Cabbage

5.3.1.2 Carrot

5.3.1.3 Cauliflower & Broccoli

5.3.1.4 Other Brassicas

5.3.2 Cucurbits

5.3.2.1 Cucumber & Gherkin

5.3.2.2 Pumpkin & Squash

5.3.2.3 Other Cucurbits

5.3.3 Roots & Bulbs

5.3.3.1 Garlic

5.3.3.2 Onion

5.3.3.3 Potato

5.3.3.4 Other Roots & Bulbs

5.3.4 Solanaceae

5.3.4.1 Chilli

5.3.4.2 Eggplant

5.3.4.3 Tomato

5.3.4.4 Other Solanaceae

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5.3.5 Unclassified Vegetables

5.3.5.1 Asparagus

5.3.5.2 Lettuce

5.3.5.3 Okra

5.3.5.4 Peas

5.3.5.5 Spinach

5.3.5.6 Other Unclassified Vegetables

5.4 Country

5.4.1 Egypt

5.4.2 Ethiopia

5.4.3 Ghana

5.4.4 Kenya

5.4.5 Nigeria

5.4.6 South Africa

5.4.7 Tanzania

5.4.8 Rest Of Africa

6 COMPETITIVE LANDSCAPE

6.1 Key Strategic Moves

6.2 Market Share Analysis

6.3 Company Landscape

6.4 Company Profiles

6.4.1 BASF SE

6.4.2 Bayer AG

6.4.3 Bejo Zaden B.V.

6.4.4 Enza Zaden

6.4.5 Groupe Limagrain

6.4.6 Rijk Zwaan Zaadteelt en Zaadhandel B.V.

6.4.7 Sakata Seeds Corporation

6.4.8 Syngenta Group

6.4.9 Takii and Co.,Ltd.

6.4.10 Zambia Seed Company Limited (Zamseed)

7 KEY STRATEGIC QUESTIONS FOR SEEDS CEOS

8 APPENDIX

8.1 Global Overview

8.1.1 Overview

8.1.2 Porter's Five Forces Framework

8.1.3 Global Value Chain Analysis

8.1.4 Global Market Size and DROs

8.2 Sources & References

8.3 List of Tables & Figures

8.4 Primary Insights

8.5 Data Pack

8.6 Glossary of Terms

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