SCOTTS INTERNATIONAL

North America Construction Adhesives & Sealants Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

Market Report | 2023-01-23 | 200 pages | Mordor Intelligence

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Report description:

The North America Construction Adhesives & Sealants Market is projected to register a CAGR of 5.88%

Key Highlights
Largest Segment by Technology - Sealants : In North America, sealants have the highest market share due to their wide applications in the building and construction industry, including joint sealing, insulation, curtain wall, facade, glazing, and others.
Largest Segment by Resin - Polyurethane : Polyurethane resins have the largest share in the market owing to their wide applications in the building and construction industry, specifically for both interior and exterior applications.
Largest Segment by Country - United States : The United States is the largest country in the market, driven mainly by the demand for residential and commercial construction.
Fastest-growing Segment by Country - Canada : Canada is forecasted to be the fastest-growing country in the region, owing to the rising private and public sector construction projects.

North America Construction Adhesives & Sealants Market Trends

Polyurethane is the largest segment by Resin.

Resins impart the required physical properties and chemical properties such as UV resistance, heat resistance, tensile strength, and others in the adhesives that can be used in specific applications. The new construction area is expected to register a growth of up to 7.4 billion square feet in 2022 from 7.1 billion square feet in 2021.

The construction adhesives and sealants have shown a sudden growth of 5.8% in terms of volume in 2021. This has happened due to the economic recovery, regular supply of raw materials, and reopening of production facilities in many countries, such as the United States, Canada, and Mexico, which were impacted by the COVID-19 outbreak in 2020 where lockdowns in countries caused a shutdown of production facilities and steady growth of adhesives in North America.
These adhesives are segmented into different resins in which polyurethane and acrylic resin-based adhesives are widely used in construction applications. These adhesives are known as structural adhesives, which offer high tensile strength in the range of 5 to 8 N/mm?. So that they are used in construction to bond decorative floor coverings and ceramic tiles adhesives, seal metal parts into concrete, bond a door frame into masonry, and many other applications.
The United States is the highest consumption country of construction adhesives and sealants, accounting for nearly 70% of the North American market because of the rising demand for residential and non-residential construction in the country. The new building constructions in the country will reach 7.1 billion units by 2028 and hence will drive the demand for North American adhesives and sealants in the future.

United States is the largest segment by Country.

Adhesives and sealants are majorly produced in North America for various construction applications like bonding and sealing joints, the interior and exterior of buildings, and doors and window frame sealing. The production of these construction adhesives and sealants mainly depends on North America's construction output. The new buildings and constructions were expected to reach 7.4 billion square footage in 2022 from 7.1 billion in 2021.
Production of these adhesives and sealants suddenly increased in 2021 by 49 million tons in volume owing to the economic recovery and the reopening of international borders for trade exchange in the countries that were closed due to the impact of the COVID-19 pandemic in 2020, which caused a shut down of production facilities, supply chain disruptions, and lockdowns in several countries of North America and resulted in a slow growth rate in the same year.
In North America, the United States accounts for the highest consumption of construction adhesives and sealants. The annual construction industry output in the country amounts to USD 1.4 trillion, contributing 4.2% of the GDP. More than 100 manufacturers in the country, including many multinational companies, are producing these adhesives and sealants to cater to rising demand from the construction industry. It is the fastest-growing country in the region and is expected to record a CAGR of 5.78% during the forecast period 2022-2028.
The rising number of green buildings in the United States, the wooden housing trend in Canada, and the increasing manufacturing of prefabricated building parts in Mexico are expected to drive the demand for adhesives and sealants in North America.

North America Construction Adhesives & Sealants Market Competitor Analysis

The North America Construction Adhesives & Sealants Market is moderately consolidated, with the top five companies occupying 42.46%. The major players in this market are 3M, Henkel AG & Co. KGaA, MAPEI S.p.A., RPM International Inc. and Sika AG (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
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