

## **Malaysia Adhesives Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028**

Market Report | 2023-01-23 | 210 pages | Mordor Intelligence

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### **Report description:**

The Malaysia Adhesives Market is projected to register a CAGR of 6.50%

#### Key Highlights

**Largest Segment by End User Industry - Packaging :** The packaging industry holds the largest market share owing to its widespread applications, including labels, tapes, carton sealing, and joining.

**Fastest-growing Segment by End User Industry - Footwear and Leather :** In Malaysia, the footwear and leather industry is growing at the fastest rate due to the increasing usage of adhesives for assembling and joint sealing applications of footwear materials.

**Largest Segment by Technology - Water-borne :** Water-borne technology, an environmentally friendly and economically viable solution, holds a significant share in the market due to its well-recognized usage in food packaging applications through emulsion and dispersion systems.

**Largest Segment by Resin - VAE/EVA :** The EVA-based adhesives segment holds the major market share owing to their hot melt applications in packaging, DIY, and other end-user industries.

#### Malaysia Adhesives Market Trends

Packaging is the largest segment by End User Industry.

Across Malaysia, adhesives are largely being consumed across the packaging industry. The packaging industry of Malaysia is expected to record a CAGR of about 5.7% in terms of volume during the forecast period. Flexible packaging is an essential component of the transportation system for many industries and commodities, including consumer goods, electronics, cosmetics, and medical supplies. As of now, Ecoplas Sdn Bhd, Polymart, Tomypak Pvt. Ltd, Biszon, and Taisei Lamick are the leading packaging companies in the Malaysian adhesives market.

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The consumption of automotive adhesives mainly depends on automotive production in the country. Vehicle production was expected to increase by 8.5% in 2022 from 481.7 thousand units in 2021. Malaysia registered a growth rate of 8.43% in 2022 in automotive adhesives consumption. Automotive adhesives consumption was hit by the COVID-19 pandemic in 2020. Production fell by around 10% in terms of value and volume in 2020 compared to 2019. Supply chain disruptions, shortage of raw materials, and lockdowns in the countries caused a halt in the production of automotive adhesives at the time.

The Malaysian construction adhesives and sealants market is projected to record a CAGR of about 3.89% in volume and 6.23% in value during the forecast period 2022 to 2028. In 2019, the construction output in Malaysia stood at approximately MYR 146.37 billion, exhibiting a slight growth over 2018. Malaysia's construction sector grew slower in 2019 as a few projects were stalled to cover the debt values. Owing to the halt in several mega construction projects, coupled with an increasing inventory of unsold housing stocks, the construction industry was almost stagnant in 2019.

## Malaysia Adhesives Market Competitor Analysis

The Malaysia Adhesives Market is fragmented, with the top five companies occupying 21.88%. The major players in this market are 3M, Arkema Group, AVERY DENNISON CORPORATION, Henkel AG & Co. KGaA and Sika AG (sorted alphabetically).

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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