

Brazil Road Freight Transport Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

Market Report | 2023-01-23 | 272 pages | Mordor Intelligence

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Report description:

The Brazil Road Freight Transport Market is projected to register a CAGR of 5.10%

Key Highlights

Largest Segment by Distance - Short Haul : The Brazilian government has started restructuring the investment process in the highway sector, helping to promote better risk sharing and a stronger incentive framework, thus strengthening short-haul trucking services and making it the dominant segment.

Largest Segment by Product Type - Solid Goods : Owing to the substantial investment in consumer and industrial products, solid goods account for the maximum market share in the Brazilian road freight transport market. The industries included in this category account for the majority of the goods transported.

Largest Segment by End User - Manufacturing : The manufacturing sector, which accounts for a share of more than 11% of the country's gross domestic product, is the largest segment among end users in the Brazilian road freight transport market.

Fastest Growing Segment by TruckLoad Specification - Less than Truckload : The fastest-growing specification is the LTL service supported by registrations of new trucks that amounted to approximately 128.7 thousand units in 2021, an increase of 43% from 2020.

Brazil Road Freight Transport Market Trends

Manufacturing is the largest segment by End User.

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Brazil's manufacturing PMI slightly changed to 54.0 in July of 2022 from 54.1 in June. Factory orders and production rose at the weakest paces in three months but remained historically elevated, while the rate of job creation rose to its highest in more than a year. On the price front, input costs rose at the slowest pace since May 2020, with charge inflation easing to a five-month low. Manufacturing expectations improved to a three-month peak amid optimism about the rising output in the coming months. In 2021, sales through the internet during the 15-day-period preceding 2021 were forecast at BRL 6.9 billion (USD 1.22 billion), the highest revenue so far. Black Friday is also among the most popular online events, which contributed to around BRL 4.2 billion (USD 0.74 billion) in online revenue in 2021.

In 2020, retail e-commerce sales in Latin America were estimated to amount to approximately USD 85 billion, nearly 35% more than reported in the previous year before the COVID-19 pandemic. According to forecasts, this figure is expected to rise to about USD 160 billion by 2025. Brazil and Mexico together accounted for about 60% of the e-commerce market in Latin America in 2020. Forecasts for that same year indicated that retail e-commerce would represent approximately 5.5% of Mexico's total retail sales and 4.5% of Brazil's.

Brazil Road Freight Transport Market Competitor Analysis

The Brazil Road Freight Transport Market is fragmented, with the top five companies occupying 3.20%. The major players in this market are Braspress, FedEx, JSL SA, RTE Rodonaves and VIX Logistica (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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