

Thailand Road Freight Transport Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The Thailand Road Freight Transport Market is projected to register a CAGR of 5.04%

Key Highlights

Largest Segment by Distance - Long Haul : Long-haul trucking services dominate the distance segment in Thailand's road freight transport market due to the rising trade patterns and construction of smooth expressways across the country.

Largest Segment by Product Type - Solid Goods : As liquid goods only cover limited items, like oil, chemicals, and pharmaceuticals, that make up a relatively lesser proportion of the market, the solid goods sector is the largest segment based on product type in the Thai road freight transport market.

Largest Segment by End User - Manufacturing : The manufacturing industry dominates the end-user market for road freight transport in Thailand, as it accounts for more than 27% of the nation's GDP, comprises the majority of all exports, and generates a large volume of jobs. Almost six million workers were offered jobs in 2021.

Fastest Growing Segment by TruckLoad Specification - Less than Truckload : The LTL segment is anticipated to be the fastest-growing in the Thai market, attributable to the booming e-commerce industry that is expected to reach a value of USD 33.58 billion by 2025.

Thailand Road Freight Transport Market Trends

Manufacturing is the largest segment by End User.

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The United States' imports of Thai agricultural fishery and forestry products in 2021 declined by 1% to amount to USD 4,187 million compared to USD 4,239 million in 2020. Consumer-oriented products accounted for half of the US agricultural product imports from Thailand in 2021, followed by seafood products (29%), bulk commodities (18%), intermediate products (4%), and forestry products (2%).

Despite economic disruptions, the government remains hopeful that private investment in the EEC will reach THB 300 billion (USD 9.2 billion) by 2022 and rise to an annual average of THB 500 billion (USD 15.3 billion) between 2023 and 2027. Under the SEC, the government planned to invest THB 106.8 billion (USD 3.4 billion) for the development of 116 projects during 2019-2022. This situation will further boost the construction sector. In 2021, the construction industry's investment value for the public sector in Thailand amounted to around THB 804 billion (USD 24.06 billion). The total construction investment value amounted to around THB 1.3 trillion (USD 38.91 billion) in 2021. Although the construction industry in the country has been severely interrupted by the COVID-19 pandemic, resulting in temporary shutdowns of construction sites, the industry still has great growth potential for the future.

In the fourth quarter of 2021, the manufacturing sector contributed 34% to the Thai economy. The manufacturing sector was the highest contributor of all sectors, followed by the service sector. In 2021, the manufacturing sector contributed approximately THB 4.37 trillion (USD 130.79 billion) to Thailand's gross domestic product, which amounted to around THB 15.6 trillion (USD 466.88 billion) in the same year. The GDP contribution of the manufacturing sector has been fluctuating over the past decade. Thailand is one of the largest manufacturing hubs in the world, with leading segments like electrical and electronic appliances, automobiles and parts, and food products. As of February 2022, the manufacturing production index (MPI) of food products in Thailand was the highest among all segments, scoring 125.09 index points. Soybean oil registered the highest production growth among all food products in 2020, closely followed by frozen fish.

Thailand Road Freight Transport Market Competitor Analysis

The Thailand Road Freight Transport Market is fragmented, with the top five companies occupying 3.72%. The major players in this market are Deutsche Post DHL Group, Flash Express, Geodis, Linfox and Yusen Logistics (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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