

Malaysia Road Freight Transport Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The Malaysia Road Freight Transport Market is projected to register a CAGR of 4.42%

Key Highlights

Largest Segment by Distance - Long Haul : Long-haul trucking services dominate the Malaysian road freight transport market. The government plans to develop logistics infrastructure as part of the five-year centralized economic development plan, the twelfth Malaysia Plan 2021-2025 (12MP), thus driving the long-haul trucking industry.

Largest Segment by Product Type - Solid Goods : A vast majority of goods transported within the solid goods sector significantly contribute to the country's value-added output. Thus, solid goods dominate the product type segment of the Malaysian road freight transport market.

Largest Segment by End User - Wholesale and Retail Trade : The wholesale and retail trade is expected to maintain largest share of the market over the forecast period. It has grown significantly over the past few years due to the upsurge in e-commerce industry and contributes around 14.5% to the country's GDP.

Fastest-growing Segment by Truckload Specification - Less than Truckload : The courier, express, and parcel industry and the e-commerce industry are the main end users of the less-than-truckload service in Malaysia. These industries are driving the growth of this service in the country.

Malaysia Road Freight Transport Market Trends

Wholesale and Retail Trade is the largest segment by End User.

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The sales value of the wholesale and retail trade segment was MYR 92.7 billion (USD 22.18 billion) in July 2021, which registered a negative growth rate of -14.7% YoY. This decrease was contributed to by all sub-sectors, such as motor vehicles (-85.4%), retail trade (-8.1%), and wholesale trade (-1.1%). In terms of the volume index, the wholesale and retail trade segment registered a negative growth of -16.7% YoY to account for 106.5 points. The main sub-sector that contributed to this fall was Motor Vehicles, which recorded a decrease of -88.2%. The retail trade and wholesale trade segments also recorded negative growth rates of -8.9% and -4.0%, respectively. The seasonally adjusted volume index went up by 1.0% (month-on-month) in July 2021.

The e-commerce market in Malaysia was valued at USD 5 billion in 2020, making it the 40th-largest market in the world.

Malaysia's e-commerce market has grown rapidly in recent years, fueled by rising smartphone penetration, the willingness of shoppers to buy from overseas destinations, and the availability of customized payment options. E-commerce growth in Malaysia is primarily driven by a growing number of digitally savvy middle-income people who are looking for great deals and access to international brands. In 2020, about 88% of the Malaysian population was using the internet. By 2025, this figure is projected to grow to 89.6%.

The Malaysian government has made considerable progress in expanding and modernizing its infrastructure throughout the country. This effort is evident in the five-year centralized economic development plan known as the Malaysia Plan, under which the infrastructural development of the public sector consistently holds the largest funding portion. Among the revived mega infrastructural projects is the 640 km-long East Coast Rail Link project, which resumed work on July 25, 2020, after a year-long suspension.

Malaysia Road Freight Transport Market Competitor Analysis

The Malaysia Road Freight Transport Market is fragmented, with the top five companies occupying 5.60%. The major players in this market are Cj Century Logistics Sdn Bhd, Deutsche Post DHL Group, FM Global Logistics, Taipanco Sdn Bhd and Xin Hwa Holdings Berhad (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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