

Italy Road Freight Transport Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The Italy Road Freight Transport Market is projected to register a CAGR of 3.93%

Key Highlights

Largest Segment by Distance - Long Haul : Long haul has been dominant in Italy's road freight trucking industry as the country shares its borders with Spain, France, Germany, and other European Union countries that foster trade between them.

Largest Segment by Product Type - Solid Goods : Industries involved in the solid goods sector also make up a significant portion of the nation's GDP. Thus, the solid goods segment is the larger segment in Italy's road freight transport market.

Largest Segment by End User - Manufacturing : The manufacturing sector is the largest end-user segment due to its highest contribution to the country's GDP, i.e., more than 15%.

Fastest Growing Segment by TruckLoad Specification - Less than Truckload : SMEs are one of the prominent end users and account for the vast majority of Italian firms, providing 80% of the industrial and service labor force and making LTL the fastest-growing category.

Italy Road Freight Transport Market Trends

Manufacturing is the largest segment by End User.

In 2020, the manufacturing segment was the largest contributor to Italy's road freight transport market, with a share of 39.26% (in terms of volume), followed by the wholesale and retail trade segment, with a volume share of 34.77%. The manufacturing

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segment was also a major contributor to Italy's GDP, with a share of 15.23%, amounting to USD 306.23 billion in 2021, up from USD 302.0 billion in 2020.

The overall volume of the end-user segment of the road freight transport market experienced a decline of 3.42% YoY in 2020 due to a decrease in Italy's trade patterns caused by the impact of COVID-19 and subsequent halts in economic activities. The other end-user segment of the market, which includes industries such as financial services, legal services, professional administrative services, educational services, real estate, and pharmaceuticals, witnessed a maximum decline of 6.19% YoY in 2020 due to a decline in entertainment, real estate, recreational, and other economic activities.

The construction segment of the road freight transport market is expected to record the highest growth rate and reach a market share of 4.24% (in volume terms) during the forecast period, followed by the wholesale and retail trade segment, with a market share of 37.22% (in volume terms) by 2028. The scope of these segments in Italy's road freight market is anticipated to be massive in terms of growth.

Italy Road Freight Transport Market Competitor Analysis

The Italy Road Freight Transport Market is fragmented, with the top five companies occupying 6.96%. The major players in this market are Arcese Trasporti SpA, BRT SpA, Deutsche Post DHL Group, Fercam SpA and United Parcel Service (UPS) (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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