

## **Saudi Arabia Road Freight Transport Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028**

Market Report | 2023-01-23 | 248 pages | Mordor Intelligence

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### **Report description:**

The Saudi Arabia Road Freight Transport Market is projected to register a CAGR of 4.10%

#### Key Highlights

**Largest Segment by Distance - Long Haul :** Long-haul trucking services dominate the distance segment in the Saudi Arabian road freight transport market due to the rising trade patterns and construction of smooth expressways within and across the country.

**Largest Segment by Product Type - Solid Goods :** Industries involved in the solid goods sector also make up a significant portion of the nation's GDP. Thus, the market share of the solid goods road freight segment is the largest in the Saudi Arabian road freight transport market.

**Largest Segment by End User - Oil and Gas, Mining and Quarrying :** The oil, gas, mining, and quarrying sector is the largest end-user segment of the Saudi Arabian road freight market since it accounts for the highest contribution to the country's gross domestic product, with a share of more than 25%.

**Fastest Growing Segment by Truckload Specification - Less than Truckload :** SMEs are among the key end-user industries. There are 663,190 SMEs in the country currently, making the LTL segment the fastest-growing sector in the country.

#### Saudi Arabia Road Freight Transport Market Trends

Oil and Gas, Mining and Quarrying is the largest segment by End User.

With ongoing investments and technological advancements, the country is engaging in diverse projects. The aim of such

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large-scale initiatives is to provide access to housing opportunities for lower-income groups, create new employment opportunities, and further diversify the economy. Saudi Arabia is planning to invest approximately USD 1 trillion in the country's non-hydrocarbon sector by 2030. Some of the key projects include Neom, the Red Sea Project, Qiddiya Entertainment City, King Abdullah Financial District, and Amaala.

These substantial infrastructure investments are the foundation on which Saudi Arabia is envisioning its new future. With these 'giga-projects', Saudi Arabia is investing in many social and urban development projects, such as the Sakani housing program, reflecting the country's commitment to driving development using smart tech. In order to further enhance mobility in the country, the government is investing in expanding the transportation infrastructure through city infrastructure projects, such as the USD 22.5 billion Riyadh Metro and Riyadh Rapid Bus Transit System. Reflecting the changing times, Saudi Arabia's infrastructure and construction industry continues to be driven by technology adoption, dynamic approaches to construction delivery, and the implementation of new operating standards, which further fuel infrastructure and construction growth in the country.

E-commerce is an increasingly viable sales channel for US companies in Saudi Arabia. In 2020, online sales accounted for 6% of the total retail sales in Saudi Arabia compared to 18% in the leading e-commerce markets. At the same time, online sales in Saudi Arabia increased by almost 60% on average across all categories, most significantly in the media products, apparel, and footwear segments. The average spending per e-commerce user in Saudi Arabia increased by more than 50% during the past three years.

## Saudi Arabia Road Freight Transport Market Competitor Analysis

The Saudi Arabia Road Freight Transport Market is fragmented, with the top five companies occupying 25.07%. The major players in this market are Almajdouie Group, Momentum Logistics Saudi Arabia LLC, SMSA Express, Wared Logistics and Zajil Express (sorted alphabetically).

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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