

Italy Adhesives Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

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Report description:

The Italy Adhesives Market is projected to register a CAGR of 5.97%

Key Highlights

Largest Segment by End User Industry - Packaging : In Italy, packaging is the dominant end-user industry owing to the wide range of adhesive applications, including labels, tapes, carton sealing and joining, and laminating, among others.

Fastest-growing Segment by End User Industry - Packaging : The packaging industry is growing at the fastest rate in the country due to the increasing demand from various applications including food and beverage, e-commerce, and others.

Largest Segment by Technology - Water-borne : Water-borne technology, an environmentally friendly and economically viable solution, has obtained a significant share of the market due to its well-recognized usage in food packaging applications through emulsion and dispersion systems.

Largest Segment by Resin - Polyurethane : Polyurethane adhesives hold the largest share owing to their wide applications in building construction, woodworking, and automotive industries, especially for exterior applications.

Italy Adhesives Market Trends

Packaging is the largest segment by End User Industry.

Adhesives play an important role in bonding and joining various substrates that are used across industries. These adhesives help manufacturers lower the weight of their components and assemblies and form joints quickly, easily, and accurately. The COVID-19 pandemic impacted the country in 2020, which reduced consumption by 10.38% compared to 2019.

The packaging sector has been experiencing significant growth in the country. The packaging industry has specific applications,

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such as cold chain solutions and transport packaging for electronics, consumer goods, medical, and food industries. The Italian packaging industry is one of the largest industries in Europe. There are nearly 7,000 active major and minor packaging companies in the country. The increasing importance of supermarket retailing and the changing consumer buying habits are increasing the demand for adhesives in packaging applications in the country.

Italy is known for its Italian furniture, which is popular around the world. Therefore, adhesives are largely consumed in the woodworking industry in Italy. In 2021, around 63,030 tons of adhesives were consumed by this industry, which is the second-largest end user of adhesives in the country during that year. Water-borne adhesives are largely consumed in this industry, as they are eco-friendly and cheaply available compared to other types of adhesives. The cost of these adhesives is nearly half compared to other adhesives.

The rising trend of flexible packaging and home renovation in the country is expected to drive the demand for adhesives in the coming years in Italy.

Italy Adhesives Market Competitor Analysis

The Italy Adhesives Market is moderately consolidated, with the top five companies occupying 41.03%. The major players in this market are AVERY DENNISON CORPORATION, H.B. Fuller Company, Henkel AG & Co. KGaA, MAPEI S.p.A. and Sika AG (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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