

United States Frozen and Canned Seafood Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

Market Report | 2023-01-23 | 160 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The United States Frozen and Canned Seafood Market is projected to register a CAGR of 0.86%

Key Highlights

Largest Segment by Distribution Channel - On-Trade : Restaurants prefer fish, clams, and other delicacies due to their consistent pricing and great value. Seafood is used as an ingredient in pasta, rice, wraps, and soups.

Fastest-growing Segment by Distribution Channel - Off-Trade : The rising preference to buy essential groceries online during the pandemic drove the channel. The growth may be assisted by better consumer reach through digital marketing.

US Frozen & Canned Seafood Market Trends

Fish is the largest segment by Type.

The frozen/canned shrimp segment dominates the market with an increase in the Y-o-Y growth rate of 6% from 2020 to 2021. The primary factors influencing the market for frozen fish in the United States are the rising demand for convenience meals like ready-to-eat and ready-to-cook foods and the rising consumer awareness of health issues. For those with busy schedules and stressful lifestyles, these products shorten the cooking time.

Due to supply chain disruption during the COVID-19 pandemic, fresh, chilled, and live seafood became more difficult to obtain. Consumer preferences resulted in a shift that favored shelf-stable seafood products, such as canned and frozen items. Frozen seafood sales reportedly increased by 5.36% in 2020.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Frozen Shrimp is the fastest-growing segment of the frozen and canned seafood market in the United States, which is expected to register a CAGR value of 2.46% during the forecast period. The sales of frozen shrimp in the United States also increased by 4.5% in 2021. The US dietary guidelines recommend eating at least 8 ounces of seafood per week, of which consumption of frozen/canned shrimp products was one of the major sources of dietary seafood protein. And the prices of frozen shrimp are at a constant level when compared to other seafood.

The average American consumes less than 3.5 pounds of canned fish a year, and it has been progressively declining over the past three decades since canned seafood has had a poor response in the United States. The US frozen and canned seafood market is expected to register a CAGR of 0.86%.

US Frozen & Canned Seafood Market Competitor Analysis

The United States Frozen and Canned Seafood Market is fragmented, with the top five companies occupying 16.79%. The major players in this market are High Liner Foods Inc., Mowi ASA, Sysco Corporation, Thai Union Group PCL and Trident Seafood Corporation (sorted alphabetically).

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 EXECUTIVE SUMMARY & KEY FINDINGS

2 INTRODUCTION

2.1 Study Assumptions & Market Definition

2.2 Scope of the Study?

2.3 Research Methodology

3 KEY INDUSTRY TRENDS

3.1 Price Trends

3.2 Production Trends

3.3 Regulatory Framework

3.4 Value Chain & Distribution Channel Analysis

4 MARKET SEGMENTATION

4.1 Type

4.1.1 Fish

4.1.2 Shrimp

4.1.3 Other Seafood

4.2 Distribution Channel

4.2.1 Off-Trade

4.2.1.1 Convenience Stores

4.2.1.2 Online Channel

4.2.1.3 Supermarkets And Hypermarkets

4.2.1.4 Others

4.2.2 On-Trade

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5 COMPETITIVE LANDSCAPE

5.1 Key Strategic Moves

5.2 Market Share Analysis

5.3 Company Landscape

5.4 Company Profiles

5.4.1 American Tuna Inc.

5.4.2 Beaver Street Fisheries

5.4.3 Bolton Group Srl

5.4.4 Dongwon Industries Ltd

5.4.5 High Liner Foods Inc.

5.4.6 Millennium Ocean Star Corporation

5.4.7 Mowi ASA

5.4.8 Pacific American Fish Company Inc.

5.4.9 Sysco Corporation

5.4.10 Thai Union Group PCL

5.4.11 Trident Seafood Corporation

6 KEY STRATEGIC QUESTIONS FOR SEAFOOD INDUSTRY CEOS

7 APPENDIX

7.1 Global Overview

7.1.1 Overview

7.1.2 Porter's Five Forces Framework

7.1.3 Global Value Chain Analysis

7.1.4 Market Dynamics (DROs)

7.2 Sources & References

7.3 List of Tables & Figures

7.4 Primary Insights

7.5 Data Pack

7.6 Glossary of Terms

United States Frozen and Canned Seafood Market - Size, Share, Covid-19 Impact & Forecasts Up To 2028

Market Report | 2023-01-23 | 160 pages | Mordor Intelligence

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-26"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com