

## **Secured Web Gateway Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

Global Secured Web Gateway Market is expected to grow at a CAGR of 19.65 % over the next five years. A secure web gateway (SWG) is a cyberbarrier that protects an organization from online security concerns by enforcing corporate policies and preventing unwanted traffic from accessing the network. It provides enhanced network protection by comparing online requests to enterprise policies and blocking harmful websites. These websites typically contain trojans, adware, spyware, and malware, which can threaten individual and organizational data and information.

#### Key Highlights

A secure web gateway also protects remote employees while keeping them connected. To offer organizations robust web security, it includes critical security technologies such as antivirus, URL filtering, application control, data loss prevention, and HTTPS inspection.

The market is growing due to increased internet usage and the rising need for safeguarding and securing end-user data in companies from malware attacks and data breaches. Furthermore, the increasing number of cyberattacks and the rising demand for end-to-end high-security solutions drive global demand for security web gate solutions.

Furthermore, as data leakage activities increase, governments in many countries are investing in secure online gateway solutions, as malicious links containing malicious code might infect the PC and damage the browser. Furthermore, the major industry players are actively spending R&D efforts to produce novel SWG solutions, expected to drive market growth in the upcoming years.

Employees need to access information to be productive. However, due to security concerns, many organizations restrict access to uncategorized sites, reducing end-user productivity. Not only does this behavior impede end users, but it also forces security professionals to deal with an influx of support tickets from users who genuinely want access to information. As a result, security teams must manage increasing policies and procedures. This is a significant Web security issue since some URLs cannot be categorized due to a lack of information.

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Because of the COVID-19 epidemic, the activity of many security teams is likely to be reduced, making identifying harmful actions difficult and responding to these activities much more difficult. Patching systems can also be problematic if security teams are not available.

## Secured Web Gateway Market Trends

### Increase in Number of Sophisticated Cyber Attacks

The increasing digitalization of organizations and the usage of connected technologies in their operations have rapidly increased cybersecurity incidents globally. Because of technological advancements, the number of linked devices has increased. With 5G and 5G-enabled gadgets, device interconnectivity will grow. As a result, more connected devices increase the market's need for security items.

According to the European Union Agency for Cybersecurity, 623 ransomware attacks were observed between May 2021 and June last year, based on data collected from government and security company reports.

Many countries are experiencing significant cyber breaches. For instance, in May last year, the BlackCat ransomware gang attacked the Austrian Federal state of Carinthia. The attack has substantially impacted state government functions, such as passport issuing and traffic infraction ticketing systems. As a precaution, the state shut down nearly 3,700 administrative procedures.

According to the World Economic Forum, cyber-attacks and data fraud or theft are expected to grow in 2020. Cybercrime damage is expected to exceed USD 6 trillion yearly by last year. As a result, the market need for cybersecurity solutions to prevent and resolve cyber-attack challenges has increased.

In the last year, Netwrix stated that most respondents surveyed for this study claimed that their organization had not suffered financial losses of more than USD 10,000 due to cloud cyber attacks. However, 7 percent of respondents reported that their firms had experienced more than USD 500,000 losses due to cloud cyber threats.

### Asia-Pacific Expected to be the Fastest-growing Market

The Asia Pacific is expected to witness the fastest secure web gateway market growth over the forecast period. The strong presence of several market incumbents, coupled with recent security threats in the region, is expected to accelerate the secure web gateway solutions further.

Secure web technology protects against risks posed by online browsing. A network is safe when employing secure web technology because each page accessed is inspected before being displayed. Application control is becoming more critical as organizations strive to reduce costs and improve the performance of business applications. Reporting tools for online users based on IP level, time frame, user/user group, the malware discovered, and URL categories viewed are expected to provide a complete picture of user behaviour and help to identify and manage problems immediately.

China's increasing cyberattacks have prompted China to strengthen its defence capabilities. The country, however, is a key source of cyberattacks in other regions of the world. For example, in March last year, Microsoft implicated a Chinese cyber-espionage outfit for attacks on its mail server software. The assaults were linked with high confidence by Microsoft's Threat Intelligence Center to Hafnium, a group suspected of being state-sponsored and operating out of China.

An unidentified user on a well-known online cybercrime site advertised data on an estimated 1 billion Chinese people taken from the Shanghai police in July last year for sale. It was one of the biggest heists in history, including extremely sensitive information such as government ID numbers, criminal histories, and detailed case summaries involving rape and domestic abuse allegations. Increasing such incidents propel the secured web gateway market.

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The China's government's latest measure is to increase its control over the internet. This is a message to many internet-based services and enterprises. The newly suggested regulations, proposed in November last year, might be altered by some public input. Although, it is one of the most stringent attempts to penalize virtual private network (VPN) organizations. For unfamiliar users, a VPN service allows customers to bypass the Chinese firewall by routing their traffic through a distant server.

## Secured Web Gateway Market Competitor Analysis

The global secured web gateway market is highly fragmented and competitive, comprising several international and regional players. Innovation can bring about a sustainable, competitive advantage to these firms. New fields, such as AI, IoT, and Big Data, are reshaping security trends, and the firm concentration ratio is expected to record higher growth during the forecast period.

March 2022 - Cloudflare, Inc., a security, performance, and reliable company helping to build a better Internet announced an expansion of its partnership with CrowdStrike Holdings, Inc., a leader in cloud-delivered endpoint, cloud workload, identity, and data protection. Cloudflare's Zero Trust platform is being integrated with CrowdStrike Falcon Zero Trust Assessment (ZTA) to provide joint customers with easy and robust controls to guarantee employees have secure access to apps wherever they work. Cloudflare and CrowdStrike have joined forces to bring advanced technologies together to provide joint clients with Zero Trust capabilities.

June 2022 - Cloudflare, Inc., the Internet security, performance, and reliability company, announced significant new features for Cloudflare One, its Zero Trust SASE platform, making it the first cloud-native Zero Trust solution with a global network scale. Cloudflare One now comes with advanced email security protection, data loss prevention technologies, a cloud access security broker (CASB), and private network discovery. Cloudflare One can now be used by any enterprise to provide a comprehensive and thoroughly integrated Zero Trust security and networking solution to safeguard and expedite the performance of devices, apps, and whole networks to keep workforces secure and productive.

### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

### **Table of Contents:**

#### 1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

#### 2 RESEARCH METHODOLOGY

#### 3 EXECUTIVE SUMMARY

#### 4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Value Chain Analysis
- 4.3 Porter's Five Forces Analysis
  - 4.3.1 Threat of New Entrants
  - 4.3.2 Bargaining Power of Buyers

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- 4.3.3 Bargaining Power of Suppliers
- 4.3.4 Threat of Substitutes
- 4.3.5 Intensity of Competitive Rivalry
- 4.4 Impact of COVID-19 on the Market

## 5 MARKET DYNAMICS

- 5.1 Market Drivers
  - 5.1.1 Increasing Demand for Digitalization and Scalable IT Infrastructure
  - 5.1.2 Increase in number of sophisticated cyber attacks
- 5.2 Market Challenges
  - 5.2.1 Filtering out malicious sites
  - 5.2.2 Protecting against uncategorized websites without compromising productivity

## 6 MARKET SEGMENTATION

- 6.1 By Component
  - 6.1.1 Solutions
  - 6.1.2 Services
- 6.2 By Organization Size
  - 6.2.1 Large Organization
  - 6.2.2 Small & Medium Organization
- 6.3 By Deployment
  - 6.3.1 Cloud
  - 6.3.2 On-premise
- 6.4 By End User
  - 6.4.1 BFSI
  - 6.4.2 Healthcare
  - 6.4.3 Manufacturing
  - 6.4.4 Government & Defense
  - 6.4.5 IT and Telecommunication
  - 6.4.6 Other End Users
- 6.5 By Geography
  - 6.5.1 North America
  - 6.5.2 Europe
  - 6.5.3 Asia Pacific
  - 6.5.4 Latin America
  - 6.5.5 Middle East

## 7 COMPETITIVE LANDSCAPE

- 7.1 Company Profiles
  - 7.1.1 Broadcom.
  - 7.1.2 IBM Corporation
  - 7.1.3 Fortinet, Inc.
  - 7.1.4 Trend Micro (BlueAlly)
  - 7.1.5 Check Point Software Technologies Ltd.
  - 7.1.6 Sophos Ltd.
  - 7.1.7 McAfee, LLC
  - 7.1.8 Trustwave Holdings, Inc.

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7.1.9 Zscaler, Inc.

7.1.10 Cisco Umbrella

7.1.11 Barracuda Networks, Inc.

8 INVESTMENT ANALYSIS

9 FUTURE OF THE MARKET

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