Europe Anchors and Grouts Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The Europe anchors and grouts market is projected to register a CAGR of over 5% during the forecast period.

The COVID-19 pandemic negatively impacted the anchors and grouts market in Europe. During COVID-19, construction operations in the residential and non-residential segments were halted, reducing the region's consumption of anchors and grouts. After 2020, the market grew steadily after the continuous construction activity in the European region.

Key Highlights
In the short term, the growing demand for anchors and grouts from the construction industry forecasts market demand.
High pressure on existing infrastructure due to rising population is another blooming opportunity for the anchor and grouts market.
Regulations for VOC emissions and the inadequacy of skilled labour remains a constraint for the growth of the market studied.
Germany is expected to dominate the anchors and grouts market in Europe and will also likely witness the highest CAGR during the forecast period.

Europe Anchors & Grouts Market Trends

Surging Demand from the Non- Residential Segment

Anchors and grouts are most commonly utilized in the non-residential segment, such as in commercial, industrial, institutional,

and other non-residential applications. Europe has a significant market share, with major countries such as the United Kingdom, Germany, France, and other industrialized countries boosting regional demand for anchors and grouts to new heights.
Commercial construction includes the development of office buildings, schools, hospitals, museums, malls, and hotels, while industrial construction includes power plants, warehouses, and various industries. Additionally, buildings constructed by the government, semi-government organizations, or registered trusts, as well as schools, colleges, and universities, are examples of institutional construction.
According to The Office for National Statistics (UK), the total construction output in the United Kingdom increased by 12.7% in 2021 compared to the previous year. This trend is expected to continue, highlighting the region's growing demand for anchors and grouts in the construction sector.
According to the United Nations Economic Commission for Europe (UNECE), the construction sector accounts for more than 7% of the total GDP in various European nations, notably Albania (10.9%), Romania (7.3%), Austria (7.2%), Serbia (7.2%), and Lithuania (7%). Germany has the greatest construction production value, accounting for 5.9% of the total GDP.
According to Institut national de la statistique et des etudes economiques (INSEE), in France over 25 million square metres of non-residential construction was completed in 2021, including around 3.8 million square metres of office space, around 2.7 million square metres of industrial space, and over 5 million square metres of warehouse space, among others.

Germany to Dominate the Market

With a substantial market share, Germany dominates the European anchors and grouts market and is expected to maintain its dominance during the forecast period.
Anchors and grouts are used for sealing, masonry, and flooring in the construction, repair, and refurbishment of residential and non-residential construction, with Germany holding the lion's share in these industries.
According to the United Nations Economic Commission for Europe (UNECE), Germany has the largest construction industry in Europe, accounting for nearly 5.9% of the total GDP In 2021.
According to Statistisches Bundesamt, the total number of building permits in Germany was 29,000 for non-residential and 129,000 for residential in 2021, a modest increase compared to the 27,000 non-residential units and 125,000 residential units in 2020.

Europe Anchors & Grouts Market Competitor Analysis

The Europe anchors and grouts market is fragmented. The major players in the market (Not in any particular order) include MAPEI SpA, Sika AG, Bostik (Arkema Group), Fosroc Inc, and Selena FM, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

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