

South America Anchors and Grouts Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The South American anchors and grouts market is projected to register a CAGR of over 5% during the forecast period. The COVID-19 pandemic negatively impacted the anchors and grouts market in South America. During the pandemic, construction operations in the residential and non-residential segments were temporarily halted, reducing the region's consumption of anchors and grouts. After 2020, the market grew steadily owing to the growing construction activities within the region.

Key Highlights

In the short term, the growing demand for anchors and grouts from the construction industry will benefit the market demand. High pressure on existing infrastructure due to the rising population is another blooming opportunity for the anchor and grouts market.

Regulations for VOC emissions and the inadequacy of skilled labor remains a constraint for the growth of the market studied.

Brazil is expected to dominate the anchors and grouts market in South America and is also likely to witness the highest CAGR during the forecast period.

South America Anchors & Grouts Market Trends

Growing Demand from the Non- Residential Segment

Anchors and grouts are mostly seen in commercial, industrial, and institutional uses, as well as other non-residential applications. South America has a significant market share, with major countries such as Brazil, Argentina, and Chile boosting regional demand

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for anchors and grouts to new heights.

Commercial construction includes the development of office buildings, schools, hospitals, museums, malls, and hotels, while industrial construction includes power plants, warehouses, and various industries. Additionally, buildings constructed by the government, semi-government organizations, or registered trusts, as well as schools, colleges, and universities, are examples of institutional construction.

In Sao Paulo, Brazil, Brazilian Development Bank provided a loan amount of USD 570 million for the construction of Metro Line 6 in 2022. This trend is expected to support the studied market.

According to the National Administrative Department of Statistics (Colombia), the area of commercial construction initiated in Columbia increased by more than one million square meters between 2020 and 2021.

According to the Instituto Nacional de Estadística y Censos (INDEC), construction activity in Argentina increased by 0.4% in May 2022 compared to the previous month. About 25% of the construction industry in Argentina is occupied by the commercial sector, while 75% is taken by the residential sector.

Brazil to Dominate the Market

Brazil dominated the South American anchors and grouts market in 2021, with a substantial market share, and is expected to maintain its dominance during the forecast period.

Anchors and grouts are used for sealing, masonry, and flooring in the repair and refurbishment work of residential and non-residential construction. Furthermore, Brazil has a substantial market share in these industries, allowing it to continue its dominance across South American countries.

The Brazilian government has been working to increase private investments in roads and railway projects in the pipeline for the upcoming years. For instance, the government will issue tenders for 14 highway projects totaling USD 14.43 billion in 2022.

According to Brazil's governmental internet portal, the Brazilian government spent BRL 866 million (~USD 169.62 million) on 762 infrastructure projects in 2021 to boost the country's infrastructure for tourism development.

In Sao Paulo, Brazil, the construction of the Itapema Shard Tower Residential Complex of value USD 30 million project started in Q3 2021 and is expected to be completed in Q2 2023. This construction project is expected to increase the consumption of anchors and grouts within the country.

According to World Bank data, Brazil's industry (including construction), value add (% of GDP) was 18.9% in 2021, compared to 17.7% in the previous year.

South America Anchors & Grouts Market Competitor Analysis

The South American anchors and grouts market is fragmented. Some major players in the market (Not in any particular order) include MAPEI SpA, Sika AG, Bostik, BASF SE, and MBCC Group, among others.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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