

Europe Dry-Mix Mortar Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

Europe's Dry-Mix Mortar Market is expected to register a CAGR of over 3% during the forecast period.

The COVID-19 pandemic had a negative impact on the market for dry-mix mortar in Europe. Due to the lockdown, large residential and commercial construction projects were halted during COVID-19, reducing dry mix mortar consumption. After 2020, the market expanded steadily because of the ongoing construction activity in European countries.

Key Highlights

Increasing construction activities and simplified 'mix and apply' operations will likely benefit European market growth.

The emerging trend of green building certifications may act as a growth opportunity for the market.

However, high capital requirements and fluctuating raw material prices in Europe are the major factors hindering the market's growth.

Germany is expected to dominate the dry-mix mortar market in Europe and is also likely to witness the highest CAGR during the forecast period.

Europe Dry-Mix Mortar Market Trends

Increasing Demand from Non-residential construction

The primary utilization of Dry Mix Mortar in the non-residential segment is in commercial, infrastructure, industrial, and

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institutional applications. Europe has a significant market share, with major countries such as the United Kingdom, Germany, and France boosting regional demand for Dry-Mix Mortar to new heights.

Dry-Mix Mortars are most frequently used in non-residential construction to improve the long-term structure and are cost-effective, reducing cement waste and allowing them to meet the demanding performance criteria in today's construction industry.

The rising population is expected to fuel the demand for more construction in the near future. For instance, according to the United Nations Department of Economic and Social Affairs, the population of Europe was around 745 million in 2021, a 6.2 million rise from 2012; this aspect is expected to support the studied market.

According to the Office for National Statistics (UK), the share of total construction in the United Kingdom was approximately 36% for repair and maintenance, 13% for commercial, 16.7% for infrastructure, and 2.8% for industrial in 2021. This growth trend is expected to continue due to rising demand for real estate, increased population, increased job security, and low borrowing costs. This graph depicts the proportion of non-residential construction in the United Kingdom.

According to the Russian Federal State Statistics Service, overall revenue from construction projects in Russia reached around RUB 6 trillion (~USD 81.40 billion) in 2021, representing a 24% increase over the previous year.

According to Institut national de la statistique et des études économiques (INSEE), over 25 million square meters of commercial construction were completed in France in 2021, including approximately 3.8 million square meters of office space, approximately 2.7 million square meters of industrial space, and approximately 5 million square meters of warehouse space, among others. Hence, increasing demand for dry mix mortar in the non-residential segment in Europe is likely to dominate the market.

Germany to Dominate the Market

Germany dominated the European dry mix mortar market in 2021, with a significant market and revenue share, and is expected to maintain its dominance during the forecast period.

Dry-mix materials have superior technological properties that enable them to meet the stringent performance specifications prevalent in today's residential and non-residential construction. Furthermore, Germany has a substantial market share in these industries, allowing it to continue its dominance across European countries.

According to United Nations Economic Commission for Europe (UNECE), Germany has the largest construction industry in Europe, accounting for nearly 5.9% of the total GDP in 2021.

According to the Statistisches Bundesamt, overall revenue from building construction in Germany was EUR 98.98 billion (~USD 111.60 billion) in 2021, approximately equal to EUR 98.25 billion (~USD 112.17 billion) in 2020. This trend shows that overall revenue from building construction was not much affected after COVID-19 in Germany.

According to the Statistisches Bundesamt, the total number of building and construction permits in Germany for residential was 129 thousand and for non-residential was 29 thousand in 2021, a slight increase when compared to 27 thousand for non-residential and 125 thousand for residential building permits in 2020, and this growth trend is expected to support the studied market.

All aforementioned factors are likely to fuel the growth of the dry mix mortar market in Germany over the forecast period.

Europe Dry-Mix Mortar Market Competitor Analysis

Europe's Dry-Mix Mortar Market is fragmented in nature. Some of the major players (not in any particular order) in the market include Sika AG, HOLCIM, Henkel AG & Co. KGaA, Mapei SpA, and Ardex Group, among others.

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Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Drivers

4.1.1 Increasing Construction Activities and Simplified Mix and Apply Operations

4.1.2 Long-term Cost Effectiveness in the Construction Industry

4.2 Market Restraints

4.2.1 Fluctuating raw material prices

4.2.2 Other Restraints

4.3 Industry Value-Chain Analysis

4.4 Porter's Five Forces Analysis

4.4.1 Bargaining Power of Suppliers

4.4.2 Bargaining Power of Consumers

4.4.3 Threat of New Entrants

4.4.4 Threat of Substitute Products and Services

4.4.5 Degree of Competition

5 MARKET SEGMENTATION

5.1 Type

5.1.1 Cement based

5.1.2 Gypsum based

5.1.3 Other Types

5.2 Application

5.2.1 Plaster

5.2.2 Render

5.2.3 Tile Adhesive

5.2.4 Grout

5.2.5 Waterproofing Slurry

5.2.6 Concrete Protection and Renovation

5.2.7 Insulation and Finishing Systems

5.2.8 Other Applications

5.3 End-User Industry

5.3.1 Residential

5.3.2 Non-residential

5.3.2.1 Commercial

5.3.2.2 Infrastructure

5.3.2.3 Industrial/Institutional

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5.3.2.4 Other Non-residential End-user Industries

5.4 Geography

5.4.1 United Kingdom

5.4.2 Germany

5.4.3 France

5.4.4 Rest of Europe

6 COMPETITIVE LANDSCAPE

6.1 Mergers and Acquisitions, Joint Ventures, Collaborations, and Agreements

6.2 Market Share(%) / Rank Analysis

6.3 Strategies Adopted by Leading Players

6.4 Company Profiles

6.4.1 3M

6.4.2 Ardex Group

6.4.3 CEMEX SAB de CV

6.4.4 Henkel AG & Co. KGaA

6.4.5 Holcim

6.4.6 Knauf Gips KG

6.4.7 Mapei SpA

6.4.8 MBCC Group

6.4.9 Plaxit

6.4.10 Saint Gobain

6.4.11 Sika AG

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

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