

## **Middle-East Concrete Admixtures Market - Growth, Trends, Covid-19 Impact, and Forecast (2023 - 2028)**

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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### **Report description:**

The concrete admixtures market was valued at USD 2,300 million in 2021, and the market is projected to register a CAGR of over 5% during the forecast period.

#### Key Highlights

Increasing demand for concrete admixture from the residential and industrial construction segments dominated the market, and it is projected to grow during the assessment period. The strong growth in construction activities, mainly in developing countries such as South Africa, Saudi Arabia, and the UAE, will boost the adoption of concrete admixture in the near future.

On the other hand, a lack of skilled workers is likely to hinder the industry's growth. Lack of skilled labor in the construction industry, particularly in Africa, is a key problem that will likely limit market expansion in the coming years.

Saudi Arabia dominates the market and is expected to witness the highest CAGR during the forecast period. The Saudi Arabian construction industry contributes nearly 6-7% of the total GDP of the country. The Saudi government is focusing on developing education, healthcare, infrastructure, and industrial sectors for economic diversification.

#### MEA Concrete Admixtures Market Trends

##### Increasing Demand for Concrete Admixture in Residential Construction

The rising application of concrete admixture in the construction industry to improve the properties of concrete is driving its demand, thereby promoting growth of the concrete admixture market in the Middle East region.

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Concrete admixture can improve the quality of the concrete, make it easier to work with, make it easier to pump, and make it last longer.

Post-pandemic, the Middle Eastern economies witnessed a recovery in 2021 and 2022, driven by a sharp increase in energy prices in Saudi Arabia as the demand for oil and natural gas rose dramatically around the world and air travel became more commonplace. The rising price of oil per barrel has given the sovereign wealth funds that are driving nation-building projects across the region more money.

Additionally, as part of the Kingdom's program of Vision 2030 megaprojects, Saudi Arabian developer Roshan has received bids to construct the first phase of the enormous Al-Arous residential projects in Jeddah.

Therefore, considering the above-mentioned factors, the demand for the concrete admixture market is expected to rise significantly in the residential application segment in the near future.

#### Saudi Arabia is Expected to Hold Significant Market Share

Saudi Arabia dominated the Middle East for concrete admixtures in 2021, with a significant market share in terms of revenue, and it is anticipated that it will maintain its dominance during the forecast period of 2022-2027.

The surging residential and commercial construction activities within the country are one of the major factors driving product demand.

The announcement of Vision 2030 and the associated National Transformation Plan (NTP) have increased investments in various sectors, such as healthcare and education, to support the country's economic growth. The government has expansive plans for the development of social infrastructure in the country. Government and private investments in different sectors of the country are expected to lead to a rise in commercial building construction activities in the country.

Additionally, the Saudi Ministry of Housing announced its goal to construct about 100,000 new housing units in partnership with real estate developers at a total value of SAR 65 billion (USD 17.3 billion). Nineteen projects have already been announced in nine areas of the country, and another 40 private projects are expected to add another 14,000 "villa" units to the country.

All of these things about the construction industry in the country show that the demand for concrete admixtures in the country will grow strongly over the next few years.

#### MEA Concrete Admixtures Market Competitor Analysis

Middle-East Concrete Admixtures Market is fragmented in nature. Some of the major players in the market include Sika, Fosroc International, Ha-Be Middle East, Mapei, and Saint Gobain.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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