

Europe Industrial Flooring Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The industrial flooring market in Europe is expected to register a CAGR of over 4.5% during the forecast period.

Key Highlights

Over the short term, Europe's industrial flooring market is driven by the rising demand from the food and beverage and chemical industries.

However, the industrial flooring market is constrained by expensive installation costs and environmental regulations. Installing industrial flooring can be costly, particularly if it calls for specialist labor and equipment. Additionally, some industrial flooring materials might not be compliant with regional environmental requirements, making them challenging to use in some regions. Nevertheless, bio-based flooring is an excellent option for industrial flooring as it is very simple to maintain and clean. It is a great option for industries because it is additionally resistant to water, fire, and wear and tear. Furthermore, bio-based flooring is frequently more affordable than conventional flooring materials, which will act as an opportunity for the market's growth in the future.

Germany is expected to dominate the European industrial flooring market during the forecast period due to high demand from the growing industrial sector.

Europe Industrial Flooring Market Trends

Strong Demand from the Chemicals Industry

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The European chemical industry contributes significantly to the European economy, accounting for more than 4% of the total manufacturing output in the EU. Eurostat predicts that the European Union will export chemicals worth USD 480.85 billion in 2021, making it the second largest manufacturing sector in the EU after the automotive industry.

The chemical industry is also a major exporter, accounting for more than 40% of total output. European chemical products are mostly sold in the United States, China, and other European countries.

Epoxy flooring is the most typical type of industrial flooring utilized in the chemical industry. Epoxy flooring is a tough, chemical-resistant, and simple-to-clean substance that can tolerate severe use and harsh chemicals. It may be personalized with various colors and textures and is also non-slip.

Petrochemicals, fertilizers, plastics, paint and coatings, pharmaceuticals, adhesives and sealants, specialized chemicals, industrial gases, soaps and detergents, and paint and coatings are some of the major chemical sectors in Europe. Compared to other industries, the pharmaceutical industry contributes the most to exports.

Europe has the third-largest pharmaceutical manufacturer in the world, with USD 266.91 billion in exports in 2021, a 14.43% increase from 2020. Some of the pharmaceutical products sold in Europe include antibiotics, vaccines, painkillers, antidepressants, anti-inflammatory drugs, and blood pressure medications.

Plastics Europe estimates that the plastics business in Europe generated approximately USD 425.77 billion in revenue in 2021.

There are 1.5 million individuals employed by the 52,000 plastic manufacturing businesses.

Over the next few years, the growing chemical industry is expected to drive the market for industrial flooring in the region as a whole.

Germany to Dominate the Market

Germany is the market leader for industrial flooring in Europe. The market's expansion may be attributed to the rise in demand for industrial flooring in the food and beverage, chemical, and automotive sectors. The industry is expanding as a result of the rising demand for long-lasting and low-maintenance flooring options.

The manufacturing and export of pharmaceutical products are at the forefront of Germany's chemical sector. In 2021, Germany's pharmaceutical exports will be valued at USD 119.27 billion, according to the UN Comtrade database. In comparison to 2020, when exports were USD 99.25 billion, this represents a growth of 20.17%.

The application of industrial flooring in the automotive industry is crucial. It offers a sturdy, stable surface for people to walk on as well as a non-slip surface for moving cars. Germany will produce 3.3 million autos in 2021, according to OICA.

German auto production will keep growing as a result of the nation's robust economy and commitment to innovation and technical improvement. Also, the German government has set up a number of incentives to encourage the production of electric vehicles.

This could lead to an even bigger rise in the number of cars made in Germany during the projection period.

Due to the above reasons, the industrial flooring market in Germany is expected to grow steadily over the next few years.

Europe Industrial Flooring Market Competitor Analysis

The industrial flooring market in Europe is partially consolidated in nature. Some of the major players in the market include Akzo Nobel N.V., Altro Ltd, Amtico International, Dalsouple Rubber Flooring, Flowcrete Group Ltd, Forbo Group, and Others.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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