

Asia-Pacific Bathroom and Toilet Assist Devices Market - Growth, Trends, Covid-19 Impact, and Forecast (2023 - 2028)

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Report description:

The Asia-Pacific bathroom and toilet assist devices market is expected to reach USD 1.01 billion, registering a CAGR of 6% over the next five years.

Toilet and bathroom assistance devices in the Asia-Pacific region are witnessing substantial growth, which may be attributable to the growing expansion of associated firms in China, Australia, and India. The existence of a massive patient population is likely to create significant growth potential for the region's industry. A surge in the region's elderly population, particularly in nations with largely untapped markets such as Japan, India, and China, may also boost the market.

The COVID-19 pandemic had a neutral impact on the toilet assist devices market. Elderly people were advised to stay at home during the lockdown, which increased the demand for bathroom and toilet assist devices. However, the decreasing number of road accidents reduced the requirement for these devices among disabled people.

In 2022, the disabled population has increased due to the rising incidence of injuries caused by sports accidents, road accidents, and chronic neurological impairment, which may drive the handgrips and grab bars market.

Manufacturers in the bathroom and toilet assist devices market are focusing on becoming more proficient and developing unique product features to increase their competitive edge. The aging population boosts the need for bathroom and toilet aid products. Companies intend to create user-friendly and convenient devices, which may drive the sales of bathroom and toilet assist devices in the future.

APAC Bathroom & Toilet Assist Devices Market Trends

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Increasing Geriatric Population and Number of Individuals with Physical Disabilities Boosting the Adoption of Bathroom and Toilet Assist Devices

The aging population in Asia-Pacific is increasing at an unprecedented pace due to rapid decreases in fertility rates, followed by decreasing mortality rates and increasing life expectancy. In several countries of the region, the population aging process is taking only 20-25 years, while it took at least more than 50 years in most countries in Europe. The population aging process is defined as the number of years required or expected for the percentage of the population aged 65 or over to rise continuously from 7% to 14%.

In Asia Pacific, the number of older people is projected to more than double, from 630 million in 2020 to about 1.3 billion by 2050. Aging increases the vulnerability of a person to developing diseases such as osteoporosis and rheumatoid arthritis. Therefore, the increasing geriatric population is expected to boost the market for assistive devices.

Rising Demand in China for Bathroom and Toilet Assist Devices

In order to improve living conditions in rural areas, China has invested a lot of manpower and material resources in the "toilet revolution," thus boosting its toilet market and creating more demand for devices. In less than three years, China's toilet revolution saw 68,000 public restrooms built in urban areas, and over 10 million toilets were upgraded in the countryside. An additional 64,000 public facilities were opened in late 2020.

With this revolution, more than 70% of rural residents had access to sanitary toilet facilities. More than 90% of rural residents in eastern China and the suburbs of central and western China now have access to sanitary toilets. Since 2018, more than 40 million rural toilets have been renovated.

APAC Bathroom & Toilet Assist Devices Market Competitor Analysis

The report covers major players operating in the Asia-Pacific bathroom and toilet assist devices market. In terms of market share, a few of the major players currently dominate the market, including Arjo, Huida Group, Aidacare, Toto Asia, and Invacare Corporation. However, with technological advancements and product innovations, domestic and international companies are increasing their market presence by securing new contracts and tapping new markets.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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