

Disposable Tableware Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The disposable tableware market is projected to record a CAGR of greater than 5% by 2027. The COVID-19 pandemic had a negative impact on the disposable tableware market due to the lockdowns and travel restrictions imposed by local governments. The supply chain and logistics were also disrupted. Commercial places such as restaurants and hotels were shut down in 2020. However, in 2021, there was a positive shift in the trend of using disposable tableware due to the increased dependability on takeaways and delivery. The pandemic changed people's perspectives regarding hygiene. Thus, the demand for disposable tableware increased during this period due to the high demand for delivery from foodservices. Market trends such as biodegradable plastics are also driving the disposable tableware market's growth.

Disposable tableware products include disposable cups, disposable plates, disposable bowls, disposable silverware, and other products. North America and Asia-Pacific are estimated to hold approximately half the overall disposable plates market by the end of 2027. Consumers shifted toward essential products during lockdowns. They also recognized the use of disposable tableware as an alternative to conventional tableware.

Disposable Tableware Market Trends

Increasing Popularity of Online Retailing for Disposable Tableware

The hospitality industry procures disposable tableware directly from the manufacturing company. The direct procurement of disposable tableware is a familiar way to do business in the disposable tableware market. Manufacturing companies offer heavy discounts on disposable tableware, thus increasing their sales among buyers. Due to the pandemic, the business partially shifted from traditional to online. Currently, manufacturing companies are creating their website for sales or entering partnerships with

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e-commerce giants to sell their products. The high penetration of e-commerce is likely to drive the disposable tableware market in the future.

The Adoption of Green Disposable Tableware is Increasing Worldwide

The growing preferences of end users for light and eco-friendly disposable products are encouraging manufacturers to develop their operations and expand their existing facilities to attract widespread food consumers on the move. The focus is especially on eco-friendly and biodegradable products. Disposable products offer good hygiene and convenience in carrying the food, offering the manufacturers an opportunity to expand the sector. The benefits include simple storage, lightweight, biodegradable, convenient, low-cost usage, and improved hygiene. Such factors are driving the growth of the disposable tableware market worldwide.

Disposable Tableware Market Competitor Analysis

The competitive landscape covers strategies incorporated by key players in the disposable tableware market. The report also covers key developments and shifts in management by players in recent years. It also includes investment and marketing strategies, product development plans, and expansion strategies adopted by major players in the disposable tableware market. The report covers an extensive analysis of the key players and their business overview. The key players include Huhtamaki (Chinet), Dart (Solo), Dixie, International Paper, Hefty, Lolicup USA, Solia, and Natural Tableware.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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