

United States Disposable Tableware Market- Growth, Trends, Covid-19 Impact, Forecast (2023 - 2028)

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Report description:

The United States disposable tableware market is projected to record a CAGR of greater than 4% by 2027. During COVID-19, there was an increase in the demand for disposable tableware due to the high demand for online foodservice delivery in the United States. According to industry sources, more than 200 million consumers in the United States adopted the usage of disposable plates and cups to avoid the spreading of infection.

Growing health consciousness among consumers is encouraging them to use disposable tableware across the world.

Manufacturing businesses are developing new technologies to capture greater market share and interest of new consumers to persuade them to choose ecological tableware. These disposable tableware products are 100% biodegradable and offer a convenient way to pack and have food without having any adverse effects on one's health. The food delivery industry also holds a major share of the market, and the demand for disposable tableware is fueled due to increased food delivery during the pandemic.

US Disposable Tableware Market Trends

Rising Demand for Disposable Tableware in Foodservice Industry is Driving the Market

Disposable tableware is majorly driven by the foodservice industry in the United States. Food delivery apps registered a revenue of USD 26.5 billion in 2020, with rising demand for home deliveries and takeaways boosting the demand for disposal plate segments. The surging demand for on-the-go meals from millennial consumers also boosted the growth of the disposable tableware industry. The United States is witnessing growth in the fast-food and delivery industries, which may indirectly fuel the demand for disposable tableware products in the market. The United States is witnessing a steady increase in fast-food consumption owing to the hectic lifestyles of the majority of the population.

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Rising Commercial and Residential Demand for Disposable Tableware is Anticipated to Drive the Market's Growth

Commercial places like hotels and restaurants are major drivers that account for a significant market share in the disposable tableware industry. The growing employment opportunities are leading to hectic lifestyles among the population, thus resulting in an increased preference for eating at commercial places like restaurants than cooking at home. This trend may create more demand for disposable tableware. In 2021, during the pandemic, residential places saw a major rise in the usage of disposable tableware. Factors such as increasing disposable income, product innovations, modern lifestyles, increased use of varied cooking techniques, and rising urbanization are driving the US disposable tableware market.

US Disposable Tableware Market Competitor Analysis

The competitive landscape includes strategies incorporated by key players in the disposable tableware market. The company profiles analyzes the key developments and management practices adopted by players in recent years. The competitive landscape also includes investment and marketing strategies and product developments by major players in the disposable tableware market. The market is highly concentrated with Huhtamaki, DART, DIXIE, International Paper, and Hefty holding a larger market share.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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