

Europe Textile Dyes Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The Europe Textile Dye market is projected to register a CAGR of over 3% during the forecast period. Due to the COVID-19 outbreak, nationwide lockdowns around the world disrupted textile dye manufacturing and supply chain activities, however, the conditions recovered in 2021. According to EURATEX, the turnover of the textile and clothing industry in the EU region was 146 billion dollars in 2021, which was an increase of 11% compared to 2020.

Key Highlights

Over the short term, the growing demand for textile dye from the apparel industry is expected to drive the market's growth. The stringent environmental regulations are expected to hinder the growth of the market studied. Increasing demand for biodegradable materials for textile manufacturing is likely to act as an opportunity for the market studied.

Europe Textile Dyes Market Trends

Increasing Demand from the Apparel Segment

The average household expenditure on clothing and footwear in Europe has recently increased. The demand for premium and branded products is very high due to the increase in per capita disposable income.

As per EURATEX, Luxembourg, Austria, and the Netherlands are the top three countries in EU household clothing consumption. Europeans spend an average of 486 US dollars per year on their clothing.

With the increase in penetration of the internet, consumers are now looking for easy shopping, better offers, and easy return

policies. The growth in online sales has contributed to the development of the apparel industry. As per EURATEX, by the end of 2020, textile e-sales increased by 11% of total turnover from e-commerce, and 68% of e-buyers bought clothes. The growth in disposable income and the increasing preference for online shopping are expected to drive the European textile market for the next few years. Online shopping is still growing in importance, although take-up varies significantly by region and country.

As per EURATEX, Italy is the largest contributor to the textile and clothing industry in the EU, accounting for over 25% of the EU exports in 2022.

The demand for organic textiles and fabrics is rising as consumers become concerned about the environment, shifting towards clothing made from organic textiles.

Therefore, the factors mentioned above are expected to significantly impact the Europe textile dye market in the coming years.

Germany Region to Dominate the Market

Germany is expected to dominate the market for textile dyes during the forecast period due to increased demand for the fibers dyes segment in the apparel industry. In addition, rising income levels is among the primary factors driving the growth of the apparel industry.

According to Statistisches Bundesamt, in 2021 German clothing industry revenue amounted to EUR 5.7 billion, compared to roughly EUR 11.8 billion in the textile industry.

German household average spending on clothing is USD 640 according to EURATEX, which is 30% more than average Europe household spending, indicating that Germans are likely to spend more disposable income on clothing.

According to EURATEX 2022 report, In European Union Germany contributes 15% of turnover and 19% of textile and clothing exports.

New investments are being observed in the textile dye sector, which is intended toward setting up, textile manufacturing machinery companies, fibers, and yarn exports to other countries, which in turn boosts the Germany textile dyes market.

Germany is a leading exporter of reactive dye, textile wicks, and dyeing finishing agents to other countries. Finishing agents, dye carriers.

Owing to the above-mentioned factors, the German textiles dyes market is projected to grow significantly during the study period.

Europe Textile Dyes Market Competitor Analysis

The Europe textile dye market is consolidated in nature, with the players accounting for the majority share. Some key players operating in the market include Lanxess AG, Giovanni bozzetto, Heubach GmbH, Altana AG, and Archroma.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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