

Japan Flower Pots Market- Growth, Trends, Covid-19 Impact, and Forecast (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The Japan flower pots market is poised to grow at a CAGR of greater than 3.5% by 2027. Japan observes the cultivation of different varieties of flowers ranging from cut flowers, seedlings for flower beds, potted flowers, and bulbous plants. Their production volume in millions accounts for 3,482, 579, 205, and 76.3 million, respectively. With such a large production of flowers, there arises a need for flowerpots to plant, creating a market for flowerpots in Japan.

Potted flower production in Japan observed a decrease in production since 2013, and that decline continued in 2018-2019. From 2020 to 2021, the population growth of Japan declined at a fast rate; combined with this, agriculture, forestry, and fishing contribution to GDP stood at a stable level of around 1% from 2013 to 2021. In 2022, fertilizers prices in Japan declined by 3.7%, with ease in agricultural prices of 0.7%. These trends affected the flower market during the period of COVID-19 and the post-COVID recovery period.

Flowers have always played a meaningful symbolic role in Japanese culture. Japanese flowers have been central to the holiday celebration, tea ceremonies, and memorial services, from paintings to music and fashion.

Japan Flower Pots Market Trends

Growth in Volume of Potted Flowers Affecting Japan Flowerpot Market.

The most common potted flowers in Japan were ornamental trees and shrubs, with a total production volume of 42.6 million pots in 2019. Cyclamen and tropical orchids are plants with beautiful leaves with a production volume of potted flowers as 36.8, 15.8, 13.9 million pots. A further increase in the production volume of potted flowers may increase the demand for pots in the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

market. With all this, annual household expenditure decreased from 2017-2019. With COVID-19, as people have been restricted to homes, an increase in expenditure on the household garden is observed, which includes the plantation of flowers.

Investment in Companies Positively Affecting Japan Flower Pot Market

Most of the companies indulged in the manufacture of flower pots are observing positive growth in their financial and annual performance, showing a positive image for the flower pot market. Kurosaki Corp observed an increase in its Net sales from USD 849.05 in 2021 Q3 to a level of USD 999.32 in Q3 2022 with an increase of around USD 150 and operating income observed an increase of USD 20 showing a positive profit for the company. With this, Etsy also observed an increase in active customers and buyers. This creates a positive environment for the market in terms of growth and investment in flower pot manufacturing.

Japan Flower Pots Market Competitor Analysis

Etsy, which is a flower pot manufacturer and seller in Japan, has been observing a continuous increase in active buyer numbers, which existed at around 45 million in 2021 and increased to a level of around 85 million in 2021, showing positive growth in the market for occupying consumer with new buyers at a maximum level during 2020 of 38 and 35 million respectively. For companies, there is competition for increasing their level of market share as well as retaining their active customers. Daiso Japan, Etsy, Maruhiro Inc., Izawa Seito Co. Ltd., and MEIZAN Ceramics Industry Co., Ltd. are among the major market players in Japan dealing with the flowerpots market.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Deliverables

1.2 Study Assumptions

1.3 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.3 Market Restraints

4.4 Value Chain / Supply Chain Analysis

4.5 Porter's Five Forces Analysis

4.5.1 Threat of New Entrants

4.5.2 Bargaining Power of Buyers/Consumers

4.5.3 Bargaining Power of Suppliers

4.5.4 Threat of Substitute Products

4.5.5 Intensity of Competitive Rivalry

4.6 Impact of COVID-19 on the Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5 MARKET SEGMENTATION

5.1 By Type

5.1.1 Plastic

5.1.2 Ceramics

5.1.3 Wood

5.1.4 Other Types

5.2 By Application

5.2.1 Commercial

5.2.2 Residential

5.2.3 Other Applications

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Daiso Industries

6.2.2 Izawa Seito

6.2.3 Etsy

6.2.4 Anhui Bochen Eco Co.

6.2.5 Maruhiro Inc.

6.2.6 MEIZAN CERAMICS INDUSTRY CO.,LTD*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Japan Flower Pots Market- Growth, Trends, Covid-19 Impact, and Forecast (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

