

Oman Kitchen Hood Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The Oman Kitchen Hood market will continue to grow as a result of increased building, utilities, development, and infrastructure projects. The market is optimistic about the growing infrastructure and construction in urban regions.

The rising demand for efficient storage & space-saving that optimizes floor usage in small spaces has led consumers to spend more on modular home constructions. Consumers are installing advanced range hood systems in smart kitchens to enhance aesthetics and the overall home comfort, creating robust growth opportunities. Companies are introducing systems with integrated IoT technologies to improve the overall house connectivity. Growing urbanization coupled with increasing government initiatives to renovate aging urban residential buildings will impact the industry statistics.

The advent of the COVID-19 epidemic stifled the demand for kitchen hoods. To save costs, it has disrupted supply chains, caused a shortage of goods, and terminated contracts. The closure of retail stores, supermarkets, and other businesses causes market constraints. On the other hand, the market has grown significantly as a result of online business and work-from-home policies.

Oman Kitchen Hood Market Trends

Increase in Consumer Expenditure

The increase in purchasing power due to rise in disposable income has also led to the surge in the demand for cooking hood in household segment. It is gaining traction in the market as it facilitates easier clean up and pleasant cooking environment.

The rising demand for efficient storage & space-saving that optimizes floor usage in small spaces has led consumers to spend

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Growing Urbanization is Boosting the Demand for the Market

The urban population in Oman is anticipated to display a significant adoption rate and substantial growth in kitchen hood market revenue. The kitchen hood market is expected to exhibit considerable growth in the coming years owing to the rise in disposable incomes, coupled with rapid urbanization that has led to enhanced consumer spending.

Apart from changing lifestyles and working styles, urbanization has led to growth in the organized retail sector. This, in turn, has led to a change in consumers' buying behaviour. In particular, the decision-making process before buying something has been significantly affected. The rise in urbanization has also led to people having additional disposable income.

The market is anticipated to witness steady demand for kitchen hood due to rising spending capacity and rapid urbanization in the emerging regions. Consumers are progressively seeking value-added products that can enhance the home living experience and are affordable at the same time.

This has resulted into a rise in demand for kitchen hood, including in the smart kitchen appliances in Oman and other GCC countries, which in turn, have accelerated the growth of the in kitchen appliances or home appliances industry.

Oman Kitchen Hood Market Competitor Analysis

The Kitchen hood market of Oman is moderately fragmented with competition in the market from regional and international players in the market. The players are innovating different designs and colours in the kitchens to suit the style of the makers. The players are also investing moreover technology to stand out from the competition.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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