

## **Kitchen Hood Market In Egypt - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)**

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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### **Report description:**

COVID-19 had a moderate impact on the Kitchen Hood Market of Egypt. There was a rise in instalment of the kitchen hoods owing to the various hygiene related benefits such as maintenance of air quality, heat reduction, and increased safety and growth in awareness regarding the benefits of keeping the cooking environment clean and hygienic among consumers further influence the market.

The expansion of food chains across Egypt is driving the growth of Kitchen Hood market. In addition to this, the growing working population is expected to upsurge kitchen hood usage among residential consumers. Further, these devices have added features such as heat reduction, air quality maintenance, and safety, which is expected to drive the market over the forecast period. Major companies are offering their product through e-commerce to increase their sales. Rising online shopping trends across Egypt are also estimated to boost the demand. The introduction of IoT-based products and innovations in products is ready to create a new market opportunity. However, high maintenance cost and availability of alternative product at a lower price are expected to hinder the market growth in the upcoming years.

### **Egypt Kitchen Hood Market Trends**

#### **Surge in Disposable Income of Population**

The total household spending growth in Egypt over 2020 to average 7.2%, a strengthening on the historic five-year average (2015-2019) of 6.4%. This growth is being supported by stabilising inflation levels, the inflation has come down to 6.8% in 2020, down from 9.4% in 2019. As a result of Egypt's easing inflation levels and attractive consumer profile (young and expanding population, and rising middle class), will allow them to spend on latest technologies and modifications in the Kitchen Hoods.

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Consumer income and spending are forecast to expand at a steady rate by 2030, thanks to accelerating economic growth, inflows of foreign investment, and lower unemployment. This is expected to support consumer income growth and drive expansion of the middle class. As a result of the middle-class growth, discretionary categories are forecast to expand at the fastest rate. This would increase the demand for the residential kitchen hoods.

#### Production of Innovative Kitchen Hoods

Rising consumer spending on technologically advanced kitchen appliances is fuelling the industry growth. Shifting consumer preferences toward modular kitchens will support the rising demand for kitchen hoods. Consumers across Egypt are making large investments in kitchen hoods to evade smoke & gases, further boosting the market statistics. Market leaders are also offering highly advanced kitchen hood systems for urban kitchens to cater to the growing demand. Major kitchen appliances such as range hoods and cooktop have become an integral part of daily activities. The overall demand for these kitchen appliances has increased among urban households owing to the rise in awareness of modern technologies, willingness to pay for comfort that simplify the work, and increase the user experience. The emergence of several local manufacturers has impacted and shaped the consumer buying behaviour owing to the price sensitivity and affordability among the consumers in Egypt. Thus, counterfeit brands are generally prevalent in Egypt where customers are highly price-sensitive.

#### Egypt Kitchen Hood Market Competitor Analysis

Kitchen Hood Market in Egypt is moderately consolidated in nature. Some of the major players operating currently dominate the market. However, with technological advancement and product innovation, mid-size to smaller companies is increasing their market presence by securing new contracts and by tapping new markets.

#### Additional Benefits:

The market estimate (ME) sheet in Excel format  
3 months of analyst support

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