

Middle East Manned Security Services Market | Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 100 pages | Mordor Intelligence

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Report description:

The Middle East Manned Security Services market is expected to grow with a CAGR of 7.78% during the forecast period (2022-2027). Manned security includes the employment of security workers or guards who have been specifically trained to protect people, assets, and property by discouraging crime, unauthorized entrance, and assault. The expansion in industrial, commercial, and residential infrastructure and an increase in the frequency of burglaries and criminal incidents are expected to drive growth in the Middle East manned security services market.

Key Highlights

The Middle East has experienced significant growth and development in recent years, resulting in excellent living conditions for individuals and rising threats to their lives and property. As a result, the region is seeing an upsurge in crime, terrorism, and cross-border crime, necessitating the need for human protection.

One of the primary factors driving the growth of the manned guarding market is the rise in global security concerns. The market is growing due to an increase in demand for international travel as a result of greater globalization, as well as an increase in the demand for border patrol personnel and airport security. Moreover, the rising security concerns across the globe are further expected to propel market growth. The market is further growing due to an increase in demand for international travel as a result of greater globalization, as well as an increase in the demand for border patrol personnel and airport security.

Moreover, demand for Manned Guard security services will be predominantly driven by group housing, flats, and commercial infrastructure in both the private and public sectors. These industries have exploded in popularity in the Middle East during the last few years. During the projection period, the use of technology in manned security solutions is expected to increase. As more competent and educated guards are needed who can learn quickly and adapt to new technology, wages may climb.

The pandemic of COVID-19 has had a significant influence on the market. The demand for manned security services was reduced during the early stages of the pandemic due to lockdowns. Still, the need for security personnel to monitor and regulate people

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entering private properties and hospitals to prevent the spread of Covid-19 grew, increasing demand for manned security services.

Middle-East Manned Security Services Market Trends

Rising awareness on the need to outsource manned security services to competent vendors

Manned security services are one of the most effective ways to prevent criminal damage and theft, making it one of the most proactive security methods available. It is a security service that entails the placement of security guards on your premises; this could be for out-of-hours security solely or security 24 hours a day, seven days a week.

The major factors expected to drive the growth of the MSS market include the stringent government regulations, a surge in trends such as BYOD, CYOD, and WFH, the rising security breaches, and sophisticated cyberattacks across enterprises, and the cost-effectiveness of implementing MSS.

Manned guarding reduces the risk of theft and damage, lowers insurance costs, and allows our security officers to raise the alarm if an arson attack or similar incident occurs outside business hours. It's a fantastic proactive security solution that ensures your assets are safeguarded, and your insurance coverage is not jeopardized.

When comparing a security guard to a CCTV camera, a security guard could be a more effective deterrent. For example, the camera could have a blind area that the person could take advantage of. In terms of security guards, their training could help them recognize potentially contentious circumstances and take necessary measures to de-escalate the situation, in addition to responding quickly to any current theft issues.

Growing construction activity in the commercial & industrial sector

Commercial buildings, government buildings, and residential structures are the key categories where demand for manned guards will skyrocket. In the manned guard security market, the commercial sector will hold most of the market share.

Clients are becoming more conscious of the necessity for qualified security professionals to avoid theft, unauthorized entrance, and other unpleasant disruptions in their personal spaces. This is especially true in commercial enterprises, where security staff are essential to ensure that there are no disruptions and that their employees and assets are kept safe at all times.

People have become increasingly aware of the need for security services as crime rates have risen, terrorist acts have become a threat, and other unusual events have occurred. These services are particularly critical in times of crisis. In the event of natural catastrophes or accidents, security professionals can help with evacuation and guarantee that no lives are lost unnecessarily.

Middle-East Manned Security Services Market Competitor Analysis

The Middle East Manned Security Services Market is moderately fragmented, with many players accounting for significant amounts of shares in the market. Due to the high investment cost needed for entering the market, there is a high barrier to entry. Some prominent companies in the Manned Security Services Market are G4S Middle East?, Transguard Group, Arabian Security & Safety Services Co. Limited?, Spark Security Services, and others.

October 2021 - G4S, acquired by Allied Universal - a security and facility services company, and Azur Drones, a world leader in autonomous drones, conclude a strategic partnership in the domain of robotics technology. Azur Drones' Skeyetech will now be

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offered in 24 countries to G4S's existing clients and prospects through this partnership. This joint offer perfectly combines the expertise of G4S with the maturity of Azur Drones' drone-in-a-box solution.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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