

Bahrain Dishwashers Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

Bahrain's dishwasher market has been growing considerably owing to rising urbanization in the country along with high living standards in megacities. The demand for small housing units for low and medium-income families has increased considerably in recent years, which would significantly boost the market for dishwashers in the country.

COVID-19 pandemic disrupted the supply chain and demand patterns and caused economic uncertainties among working individuals, which negatively affected the market growth, particularly in 2020. Leading companies manufacturing electrical appliances said sales had slumped considerably, with many stores remaining shut since the lockdown was introduced in the country.

The government is pursuing an ambitious program of developing 40,000 housing units within the next decade. Close to 20,000 units are under construction. The major housing projects are East Hidd City, Diyyar Al Muharraq, Tubli Gardens, Argan, East Sitra, and the Naseej project in Northern City. The Ministry of Housing has also launched a social housing financing program to support the home purchases of Bahraini nationals. Thus with rising infrastructure in the country, the demand for dishwashers would witness an upsurge in upcoming years.

Bahrain Dishwashers Market Trends

Rising Disposable Income & Urbanization would Augment the Market Growth

Increasing awareness about hygiene is gaining prominence in Bahrain, especially after the outbreak of COVID-19, along with rising urbanization and disposable income of people living in metro cities are levitating their demand for dishwashers. More than 85% of

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the total population in Bahrain resides in urban areas, which constitute the majority of potential customers for dishwashers. Further, the rise in urbanized population creates a huge demand for white goods such as dishwashers for people living in metro cities who are considerably seeking a high standard of living.

Free standing dishwasher is Dominant in Bahrain Dishwashers Market

In 2021, free-standing dishwashers held the majority share in the Bahrain dishwasher market, and a similar trend is expected to continue in the forthcoming years, owing to their growing adoption in Horeca (hotels, restaurants, cafe) industry. Also, the country has announced plans to attract 14.1 million tourists by 2026 as part of a new strategy to diversify its economy that would further boost the development and construction of the hospitality industry in Bahrain would eventually escalate the demand for dishwashers in coming years. Also, free-standing dishwashers are comparatively cheaper in price when compared to built-in dishwashers, which is why they are majorly preferred in the residential sector.

Bahrain Dishwashers Market Competitor Analysis

The report covers major international players operating in the Bahrain dishwasher market. In terms of market share, few major players currently dominate the market. However, with technological advancement and product innovation, domestic and international companies are increasing their market presence by securing new contracts and tapping new markets. It has major players, including LG, Bosch, Toshiba, and many more.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS AND INSIGHTS

4.1 Market Overview

4.2 Market Drivers

4.3 Market Restraints

4.4 Insights on impact of technology and innovation in Dishwasher Market

4.5 Insights on Performance of Dishwasher Manufacturers in Bahrain

4.6 Industry Attractiveness - Porter's Five Forces Analysis

4.6.1 Threat of New Entrants

4.6.2 Bargaining Power of Buyers

4.6.3 Bargaining Power of Suppliers

4.6.4 Threat of Substitutes

4.6.5 Intensity of Competitive Rivalry

4.7 Impact of COVID-19 on the Market

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5 MARKET SEGMENTATION

5.1 Types

5.1.1 Free Standing Dishwasher

5.1.2 Built-in Dishwasher

5.2 Distribution Channel

5.2.1 Offline

5.2.2 Online

5.3 End Users

5.3.1 Residential

5.3.2 Commercial

6 COMPETITIVE LANDSCAPE

6.1 Market Concentration Overview

6.2 Company Profiles

6.2.1 Samsung

6.2.2 LG Electronics

6.2.3 Sharp

6.2.4 Toshiba

6.2.5 Hoover

6.2.6 Castle

6.2.7 Ariston

6.2.8 Fresh Electric Company

6.2.9 Gorenje Group

6.2.10 Midea*

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

8 DISCLAIMER AND ABOUT US

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