

Restorative Dentistry Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 115 pages | Mordor Intelligence

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Report description:

The restorative dentistry market is projected to grow with a CAGR of 7.07% during the forecast period (2023 - 2028).

COVID-19 was expected to have a significant impact on the restorative dentistry market owing to the factors such as the closure of dental clinics and diversion of other healthcare resources for COVID-19 care around the world. For instance, according to a survey study published by the General Dental Council of the United Kingdom in June 2022, about 22% of all respondents to the study reported that they tried to make an appointment since August 2020 but were unsuccessful, and 17% said they had an appointment that was rescheduled or canceled during the previous 12 months. Further, as per the same source, nearly half of the respondents (47%) believed that all dentist offices were open as of October 2021, while that was an improvement over August 2020, when just 19% of respondents believed all dental offices were open, 25% of respondents in both the 2020 (25%) and 2021 (26%) polls said they were unsure about the status of dental offices. This data shows that the emergence of COVID-19 had a significant impact on dental clinics. However, with the decreasing cases of COVID-19, the footfall in dental clinics and hospitals is increasing and over the forecast period, the studied market is expected to regain its full growth potential.

The factors attributing to the market's growth are rising oral health diseases, dental problems, particularly among youngsters and the elderly, rising awareness regarding dental care and restorative dentistry, rising dental tourism, and the development of advanced technological solutions. The rising oral health disease and dental problems such as dental caries, cavities in the tooth, and missing teeth are the key factors driving the demand for restorative dentistry market. For instance, according to the March 2022 update of the World Health Organization, oral diseases affect approximately 3.5 billion, globally. Also, as per the same source, around 2 billion people are suffering from caries of permanent teeth and 520 million children have caries of primary teeth. Similarly, according to a research study published in 2021, titled "Prevalence of Dental Caries in the Indian Population: A Systematic Review and Meta-analysis," the overall prevalence of dental caries was found to be 54.16%, whereas age-specific

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prevalence was 62% in patients above 18 years and 52% among 3-18 years of age. Hence, the high burden of oral diseases is expected to increase the demand for restorative dentistry products which is expected to have a significant impact on the growth of the studied market.

Furthermore, the rising dental tourism in the countries is also boosting the market's growth. For instance, according to an article published by Dentaly, in 2021, titled "Dental Tourism 2021: Get Cheaper Dental Implants and Veneers Abroad", dental implant tourism is becoming more popular due to cost savings. In addition to this, it has been observed that all-on-4 implants cost more than USD 15,000 in the United States and are especially popular with patients traveling abroad because they can be fitted considerably more rapidly and with fewer visits than standard implants. Thus, owing to the growing dental tourism industry, the demand for restorative dental procedures is increasing significantly. However, the high cost of restorative procedures and treatments will likely hinder the market expansion over the forecast period.

Restorative Dentistry Market Trends

Implant Segment is Expected to Occupy a Significant Share in the Restorative Dentistry Market

The dental implant market is expected to witness significant growth over the forecast period owing to the factors such as the rising geriatric population along with the burden of dental diseases, the increasing number of initiatives implemented by the market players, and the increasing focus on research and development of innovative dental implants.

The older population is more prone to various dental diseases such as caries and tooth loss and hence, the increasing geriatric population across the world is expected to increase the burden of dental diseases over the forecast period, which is expected to boost the segment's growth. For instance, according to the October 2021 update of the World Health Organization, the population of people of age 60 years and more is expected to increase from 1 billion in 2020 to 2.1 billion by 2050. Thus, the increasing geriatric population is expected to play a vital role in the growth of the dental implant segment.

In addition, several companies are focusing on producing innovative dental implant devices. For instance, in January 2021, the CeramTec Group acquired Dentalpoint AG for ceramic dental implants. This acquisition will assist the company in investing in the rapidly growing future market for metal-free dental prostheses and further expand its portfolio of medical technology applications and ceramic components for joint and dental implants that will help to improve the lives of patients worldwide. Thus, the increasing geriatric population and adoption of dental implants are likely to propel the growth of the dental implants segment over the forecast period.

North America Region is Expected to Have the Significant Market Share Over the Forecast Period

The North American restorative dentistry market share is expected to increase due to the increasing incidences of dental diseases, the growing geriatric population, the presence of major players, and the growing expenditure on dental care in this region. For instance, according to the research study published in July 2021, titled "Fluoridation cessation and children's dental caries: A 7-year follow-up evaluation of Grade 2 schoolchildren in Calgary and Edmonton, Canada", the prevalence of primary caries in Calgary was higher as compared to Edmonton and the crude deft prevalence of primary caries in Calgary was 64.8% and 55.1% in Edmonton. Similarly, according to the research study published in April 2021, titled "Self-Reported Dental Caries by Mexican Elementary and Middle-School Schoolchildren in the Context of Socioeconomic Indicators: A National Ecological Study", tooth loss is quite common in the Mexican population, with prevalence ranging between 13.5% and 34.5%. Hence, due to the high prevalence of dental diseases in the region, the demand for restorative dentistry products is expected to increase which is anticipated to boost the market growth in the region.

Furthermore, the presence of some of the key players, as well as their increased investments and new product launches, is likely

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to positively impact the market. For instance, in September 2021, Dentsply Sirona, in partnership with VITA Zahnfabrik, launched CEREC MTL Zirconia, a zirconium oxide enriched with yttrium oxide, is a special color technology consisting of a multilayer color gradient, in combination with high translucency, which results in very natural esthetics without compromising on strength. This makes it an excellent choice for bridges, crowns, inlays, onlays, and veneers. Similarly, in September 2020, Ditron Dental USA started commercial operations for its dental implant portfolio. Thus, expanding key market players in the country will boost the market growth. Thus, the aforementioned factors, the restorative dentistry market in the North American region is expected to have significant growth over the forecast period.

Restorative Dentistry Market Competitor Analysis

The restorative dentistry market is moderately competitive and consists of several major players. In terms of market share, a few major players dominate the market. Some major players have used strategies such as expansions, agreements, new product launches, joint ventures, acquisitions, partnerships, and others to increase their footprints in this market. Some key players are Dentsply Sirona Inc, 3M, ZimVie Inc., Nobel Biocare Services AG, and Osstem Implant Co. Ltd.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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