

GCC Kitchen Hood Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The GCC Kitchen Hood market will continue to grow as a result of increased building, utilities, development, and infrastructure projects. The market is optimistic about the growing infrastructure and construction in urban regions. Because of the expanding population and the influx of foreign people, countries like Saudi Arabia and the United Arab Emirates are developing their cities.

The advent of the COVID-19 pandemic stifled the demand for kitchen hoods in the Gulf Cooperation Council (GCC). To save costs, it has disrupted supply chains, caused a shortage of goods, and terminated contracts. The closure of retail stores, supermarkets, and other businesses causes market constraints. On the other hand, the market has grown significantly as a result of online business and work-from-home policies.

GCC countries are also reforming the market by diversifying their economies and attracting foreign direct investment. Strong growth in the demand for residential units is projected to boost market building and fuel demand for modular kitchens, which in turn would fuel demand for kitchen hoods. Because more people are leading a busy and sedentary lifestyle, they want energy-saving and time-saving alternatives, such as modular kitchens.

GCC Kitchen Hood Market Trends

Increase in Building Construction in GCC

As families get smaller, they are opting for flats, which has resulted in an increase in building construction around the country. As a result, real estate prices are rising, and the GCC market is experiencing overcapacity. Despite this, there is a growing demand for modular kitchens in residential properties in order to make better use of available space. As the demand for modular kitchens

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grows, so does the demand for kitchen hoods. Rapid economic development and a rise in the number of building construction across GCC coupled with a growing population of ex-pats in the region will result in the demand for modular kitchen designs in the GCC.

Vision 2030 of KSA and Sheikh Zayed Housing Programme (UAE) with plans to construct housing in the countries is going to positively affect the demand for the modular kitchens industry in the GCC.

Growing Urbanization Boosts The Demand For The Market

The urban population across the GCC countries is anticipated to display a significant adoption rate and substantial growth in kitchen hood market revenue. The kitchen hood market is expected to exhibit considerable growth in the coming years owing to the rise in disposable incomes, coupled with rapid urbanization that has led to enhanced consumer spending.

Apart from changing lifestyles and working styles, urbanization has led to growth in the organized retail sector. This, in turn, has led to a change in consumers' buying behavior. In particular, the decision-making process before buying something has been significantly affected. The rise in urbanization has also led to people having additional disposable income.

The market is anticipated to witness steady demand for kitchen hoods due to rising spending capacity and rapid urbanization in the emerging regions. Consumers are progressively seeking value-added products that can enhance the home living experience and are affordable at the same time.

This has resulted in a rise in demand for kitchen hoods, including in the smart kitchen appliances in the GCC countries, which, in turn, have accelerated the growth of the kitchen appliances or home appliances industry.

GCC Kitchen Hood Market Competitor Analysis

The Kitchen hood market of the GCC is moderately fragmented, with competition in the market from regional and international players in the market. The players are innovating different designs and colors in the kitchens to suit the style of the makers. The players are also investing in technology to stand out from the competition.

Additional Benefits:

The market estimate (ME) sheet in Excel format

3 months of analyst support

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