

Hospital Linen Supply and Management Services Market- Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The Hospital Linen Supply And Management Services Market is expected to register a CAGR of nearly 9.5% during the forecast period, 2022-2027.

Increased demand during the COVID-19 pandemic is expected to have a long-term positive impact on the demand for disposable linens in hospitals. Hospitals are focused on keeping additional stock in reserve for potential waves in the future. However, the demand for hospital linen supply and management services reached a new record height with the flooding number of hospital admissions to treat the infection. The increasing efforts undertaken by the industry players towards innovations, capacity expansions, and various other initiatives also contributed to the overall market remuneration. For Instance, in August 2020, ImageFIRST, a leading national provider of linen rental and laundry services for the healthcare industry, announced a new, complimentary Linen Risk Assessment designed for healthcare providers.

In recent years, there has been a rise in the number of surgeries across the globe. This factor has increased the need for protective apparel such as hospital gowns, sheets, and drapes, which, in turn, is propelling the global hospital linen supply and management services market. According to the American Society of Plastic Surgeons, in 2020, 2.3 million cosmetic surgical procedures, 13.2 million cosmetic minimally invasive procedures, and 6.8 million reconstructive procedures were performed in the United States, with a 3% increase in the number of procedures over the year. Additionally, according to the article titled 'Bariatric surgery in the Middle East and North Africa: narrative review with focus on culture-specific considerations' published in November 2021, there has been an increasing volume of bariatric surgeries in the Middle East to address obesity and metabolic disorders.

The soaring episodes of HAIs and the growing concerns regarding sanitation and precaution will favor the market expansion. Hospital-acquired infections are usually caused by pathogens, which spread at a very fast rate in the body. Due to the patients'

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weak immune systems and poor conditions in a hospital, the infections spread at a greater speed than normal infections. According to the Center for Diseases Control and Prevention, in January 2021, approximately 75% of Urinary Tract Infections acquired in the hospital are linked to a urinary catheter. Urinary catheters are used by 15-25 percent of hospitalized patients during their stay. Additionally, 19,738 catheter-associated urinary tract infection cases were reported in the United States.

Outsourcing hospital linen supplies and services are preferably overdoing it in-house for a variety of reasons. Outsourcing the laundry of a large number of linen clothes is a convenient solution. Laundry services are among the value-added services offered by the bulk of the major competitors. As a result, outsourcing hospital linen supplies and services increase these companies' revenue, increasing their market share. Outsourcing allows healthcare organizations to focus on their core capabilities while saving time and money on equipment, employees, and other laundry-related supplies. Furthermore, constructing and maintaining an in-house laundry facility needs significant financial investment. As a result, the number of outsourced washing services to significant companies will expand, boosting revenue.

Thus, all the aforementioned factors, such as rising in injury cases coupled with the product launch, boost the market in the region. However, increasing demand for home care services and high costs with a shortage of linen clothes restraint the market over the forecast period.

Hospital Linen Supply & Management Services Market Trends

Bed Sheet and Pillow Covers Segment is Expected to Dominate the Market Over the Forecast Period

With the increase in patient numbers during COVID-19, demand for hospital bedsheets and pillow covers has also increased. To minimize the transmission of the coronavirus and provide comfort to patients, disposable sheets and pillow covers are being created.

The bedsheets and pillow coverings sector has the biggest market share and is expected to increase significantly over the projected period. Flat sheets, fitted sheets, bariatric sheets, hyperbaric sheets, gurney sheets, mortuary sheets, and birthing sheets are some of the varieties of bed sheets used in hospitals. Single and double bedsheets are the two types of sheets available, depending on the size of the bed. Bedsheets that are shrink-resistant and easily washed are also available. These bedsheets also include stain-release characteristics that keep them looking new for longer, lowering maintenance costs.

Furthermore, the existence of a high number of hospitals in the United States is boosting product demand. For instance, according to the American Hospital Association, in January 2021, There were 6,090 community hospitals in the United States, 208 federal government hospitals, and 625 nonfederal psychiatric hospitals. As a result, the market will continue to rise as the number of hospitals increases.

Pillow covers come in a variety of colors and sizes to suit the needs of the customers. Pillow covers have features like stain resistance and pillow shrinkage reduction. The product launches by the key market players are anticipated to drive the growth of the segment. For instance, in July 2021, PillowSheets launched a product line of patented Bed Sheets at Target.com and in target stores across America.

North America Holds Significant Share in the Market and Expected to Grow in Forecast Period

North America dominated the market, owing to the rising number of surgeries and the presence of prominent market participants in this region. In addition, an increase in COVID-19 patients in this area has increased the demand for hospital linen supply and management services. According to the American Society of Plastic Surgeons, in 2020, 13,281,235 cosmetic minimally-invasive procedures were performed in the United States, out of which 4,401,536 were botulinum toxin procedures. It was the number one

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non-surgical procedure found in 2020. Thus, with the rising number of surgery, the demand for hospital linen supply and management services is expected to increase over the forecast period.

However, the rising incidence of hospital-acquired infections, a growing geriatric population, and subsequent growth in the prevalence of chronic diseases. According to the Center for Disease Control and Prevention, in 2021, about a 24% increase in central line bloodstream infection (CLABSI), and there was a 35% increase in Ventilator-Associated Event (VAE) between 2019-2020.

To further expand their business portfolios, these industry leaders are focusing their efforts on acquisitions, partnerships, and investments. For Instance, in April 2020, ImageFIRST bought Southern Medical Linen Service, a major healthcare provider. The collaboration allowed the company to grow its customer base while still providing world-class services to medical facilities throughout Georgia. Thus, North America is encouraging participants to enter in North America Market by focusing more on preventive healthcare facilities.

Hospital Linen Supply & Management Services Market Competitor Analysis

In terms of market share, major players dominate the market. With the rising prevalence of disease and increasing awareness among the public, many new players could enter the market in the forecast period. Leading companies in the hospital linen supply and management services market include Unitex Textile Rental Services, Inc., Healthcare Services Group, Inc., Tetsudo Linen Service, Celtic Linen, Newway Supplies, Image FIRST Healthcare Laundry Specialists, Crothall Healthcare and Angelica Corporation.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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