

Colon Hydrotherapy Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 115 pages | Mordor Intelligence

AVAILABLE LICENSES:

- Single User License \$4750.00
- Team License (1-7 Users) \$5250.00
- Site License \$6500.00
- Corporate License \$8750.00

Report description:

The colon hydrotherapy market is expected to register a CAGR of 4% over the forecast period, (2022-2027).

Covid-19 has hampered the colon hydrotherapy market in the initial phase. The rise in restrictions and lockdowns increased, followed by the cancellation of medical procedures. This resulted in delays in colonic hydrotherapy procedures. And the market was impacted negatively by the pandemic. However, the chances of rising gastrointestinal issues increased related to Covid-19 infection. An article published in April 2022, "Squamous Metaplasia of the Colon Following Severe COVID-19," reported that SARS-CoV-2 enters the intestinal mucosa and causes gastrointestinal symptoms such as diarrhea or abdominal pain. Also, during the study, extensive mucosal sloughing in the small intestine and colon has been reported in Covid-19-affected patients. Hence, this created demand for colon hydrotherapy procedures to cleanse the colon. Therefore, the Covid-19 pandemic has significantly impacted the colon hydrotherapy market.

Factors such as the increasing prevalence of colon cancer and technological advancements in diagnostic tools for colon hydrotherapy are driving the growth of the studied market. Additionally, rising investment in healthcare globally is a major factor that creates new opportunities for the colon hydrotherapy market. As per the report Published in 2022 by Information Resources Incorporated (IRI), Germany is one of the major countries with advanced healthcare systems and technologies, and the country invests more in healthcare. In 2022, healthcare spending in Germany exceeded USD 143.1 billion. These increasing healthcare spending in countries worldwide is creating more opportunities for medical procedures such as colon hydrotherapy or colonic irrigation. Thus, anticipated to drive the growth of the studied market over the forecast period.

Moreover, the developments and rise in the adoption of colon hydrotherapy in hospital and clinical settings are driving the overall market growth. For instance, in July 2022, Medtronic expanded health equity assistance program for colon cancer screening with

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

support from Amazon Web Services; completed first installation of donated GI Genius intelligent endoscopy modules. Thus, the increasing availability of colonic hydrotherapy services among end-users is booming the demand for colonic hydrotherapy, which ultimately drives the overall studied market.

In addition, the increasing colon cancer globally is one of the prime factors which is bolstering the market growth. As per World health organization (WHO) data updated in February 2022, colon cancer is one of the most common cancers in the population and an estimated 1.93 million new cases of colon and rectum cancers were there globally in the year 2020. The procedure is known for its benefits, such as removing toxins, boosting energy, improving the immune system, helping with weight loss, improving digestion, and preventing colon cancer. Hence, the increasing colon cancer worldwide is predicted to generate demand for colon hydrotherapy procedures. Hence, the market studied is anticipated to see growth over the forecast period.

Therefore, owing to the above-mentioned factors, the overall market studied is anticipated to grow over the future. However, a lack of awareness about technological advancements in diagnostic tools for colon hydrotherapy might hinder the market growth.

Colon Hydrotherapy Market Trends

Open System Hydrotherapy is Expected Dominate the Market Over the Forecast Period

Medical colon cleansing is commonly prescribed before surgery or diagnostic testing of the intestine or stomach. There are two forms of colon hydrotherapy, open system, and closed system. Due to the advantages of the open system, such as it is sometimes self-guided or observed by an alternative therapist, which provides safety to the patient, the open system is expected to witness growth over the forecast period.

Additionally, it is known as the new form of colonic hydrotherapy, whereas the closed one is the old way of hydrotherapy. Open systems hydrotherapy allows the patients to empty their bowel whenever they require, and it enables comfort to the patient, which the closed system lacks. Hence, the advantages are to increase the demand for open system colon hydrotherapy over closed ones.

In addition, in May 2022, Sione Wellness Center in Florida reported the new location for Colon Hydrotherapy practice and included open system hydrotherapy. This center uses Food and Drug Administration (FDA) registered equipment for the open system colon hydrotherapy. Thus, the recent developments in the segment are predicted to drive segment growth in the future.

Moreover, as per European Rejuvenation Center data updated in January 2022, several commercially available open system such as LIBBE offers several advantages which makes the hydrotherapy process more efficient, effective, and relaxing. Using an open system, patients will know when enough water has entered the colon as they will feel the need to evacuate the bowels. Because the target patient is in control of the water flows in and out during the release. That means the muscles inside the colon are helping remove the toxins and waste more easily due to the addition of filtered water. Such advantages are anticipated to create demand for the open system driving segment growth.

Therefore, the open system segment is expected to witness growth over the forecast period.

North America is Expected to Dominate the Market Over the Forecast Period

North America is expected to dominate the market. Factors such as the easy availability of technologically advanced products, and the high prevalence of minimally invasive surgeries coupled with increasing chronic diseases in the countries in the region, are among other major factors responsible for the growth of the market in the region.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

In North America, the United States is expected to hold a major market share during the forecast period due to the high prevalence of colon and rectum cancer. The Cancer Facts & Figures 2022, American Cancer Society shows that an estimated 106,180 colon cancer as new cancer cases will be diagnosed in the United States, with 54,040 males and 52,140 females prevalence in 2022. This prevalence of colon cancer in the United States is creating a demand for colon cleansing, which is usually preferred prior to colonoscopy. Therefore, the rising prevalence of colon cancer is anticipated to drive the overall studied market growth in the United States.

Additionally, the increasing development and initiatives in the countries across the United States are majorly bolstering the studied market growth in the region. For instance, in October 2021, Colon Therapy Certification and Certificate Program was conducted in the top 10 Schools in the United States for Students, and they are required to complete at least 100 hours of training in these programs. Thus, the awareness among the students is anticipated to boost the colon hydrotherapy demand, propelling the growth of the studied market.

Moreover, the rise in investments in hospital infrastructure in countries of North America is predicted to contribute to the market growth in the region. For instance, in April 2022, the Jalisco government announced to invest more than USD301.5 million in health care infrastructure over the next three years to build new hospitals and health care centers and upgrade existing ones. These government investments are predicted to provide a new opportunity for colon hydrotherapy in hospital and clinic settings, bolstering the overall market growth in the region.

Therefore, owing to the previously mentioned factors, the growth of the studied market is predicted in the North American region.

Colon Hydrotherapy Market Competitor Analysis

The colon hydrotherapy market is competitive and consists of many major players, along with multiple smaller companies. With technological advancements and product innovations, mid-size to smaller companies are increasing their market presence globally. The competitive landscape includes an analysis of several companies which hold most of the market shares and are well known. Some of the major players are Prime Pacific Health Innovations Corporation, TRANSCOM, Cerajivan Healthtech, Herrmann Apparatebau, and Lifotronic Technology Co. Ltd., among others.

Additional Benefits:

- The market estimate (ME) sheet in Excel format
- 3 months of analyst support

Table of Contents:

1 INTRODUCTION

1.1 Study Assumptions and Market Definition

1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET DYNAMICS

4.1 Market Overview

4.2 Market Drivers

4.2.1 Increasing Burden of Colon Diseases

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.2.2 Technological Advancements in Diagnostic Tools for Colon Hydrotherapy

4.3 Market Restraints

4.3.1 Lack of Awareness about Technological Advancements in Diagnostic Tools for Colon Hydrotherapy

4.4 Porter's Five Forces Analysis

4.4.1 Threat of New Entrants

4.4.2 Bargaining Power of Buyers/Consumers

4.4.3 Bargaining Power of Suppliers

4.4.4 Threat of Substitute Products

4.4.5 Intensity of Competitive Rivalry

5 MARKET SEGMENTATION (Market Size by Value - USD million)

5.1 By Unit Type

5.1.1 Mobile Hydrotherapy

5.1.2 Fixed Hydrotherapy

5.2 By System Type

5.2.1 Open System

5.2.2 Closed System

5.3 By End User

5.3.1 Hospitals

5.3.2 Therapy Centers

5.3.3 Others

5.4 Geography

5.4.1 North America

5.4.1.1 United States

5.4.1.2 Canada

5.4.1.3 Mexico

5.4.2 Europe

5.4.2.1 Germany

5.4.2.2 United Kingdom

5.4.2.3 France

5.4.2.4 Italy

5.4.2.5 Spain

5.4.2.6 Rest of Europe

5.4.3 Asia-Pacific

5.4.3.1 China

5.4.3.2 Japan

5.4.3.3 India

5.4.3.4 Australia

5.4.3.5 South Korea

5.4.3.6 Rest of Asia-Pacific

5.4.4 Middle-East

5.4.4.1 GCC

5.4.4.2 South Africa

5.4.4.3 Rest of Middle-East

5.4.5 South America

5.4.5.1 Brazil

5.4.5.2 Argentina

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.4.5.3 Rest of South America

6 COMPETITIVE LANDSCAPE

6.1 Company Profiles

6.1.1 Prime Pacific Health Innovations Corporation

6.1.2 TRANSCOM

6.1.3 Cerajivan Healthtech

6.1.4 Lifotronic Technology Co. Ltd.

6.1.5 Herrmann Apparatebau GmbH

6.1.6 Zhengzhou Gold Elite Industry Co., Ltd.

6.1.7 Beijing Fogool Science & Technology Co., Ltd.

6.1.8 CleanColon Italy S.r.l.

6.1.9 Acea Medica Ltd. (DTA Medical)

6.1.10 iClear Limited(HK)

7 MARKET OPPORTUNITIES AND FUTURE TRENDS

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Colon Hydrotherapy Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 115 pages | Mordor Intelligence

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$4750.00
	Team License (1-7 Users)	\$5250.00
	Site License	\$6500.00
	Corporate License	\$8750.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-27"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

