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Pet Insect Repellants Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 120 pages | Mordor Intelligence

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Report description:

The global pet insect repellants market is projected to witness a CAGR of 4.4% during the forecast period (2022- 2027). The COVID-19 pandemic had a significant influence on the pet insect repellents industry due to disruptions in the supply chain, lower production, and lack of raw materials for production. There has been an increase in pet adoption during COVID-19, and this increase has occurred across pet types, especially cats. Therefore, with the surge in the cat population, the demand for pet care products for cats is anticipated to increase in the market.

In the long run, the rising threat of diseases such as anemia, lame disease, tick paralysis, and itching caused by ticks and fleas majorly is anticipated to increase the demand for pet insect repellent products during the forecast period.

Among all the insects, fleas and ticks are the major types of insects that cause damage to the pet. These account for the majority share of 63.8% together in 2021. This states that the repellents of fleas and ticks contribute to most of the share, and this is further anticipated to drive during the coming years.

An increase in the number of pet owners in various developed and developing countries, an increase in vector-borne diseases, and an increase in pet health expenditure in the developed countries are the factors that drive the market growth, while stringent regulations and toxicity in the chemicals hamper the growth of the market.

North America dominates the market. The increasing demand for the pet repellents market can be attributed to the enhanced pet humanization in North America. The pet insect repellents market is benefiting tremendously, owing to the increasing per capita animal healthcare expenditure. For instance, according to the American Pet Product Association (APPA), Dog owners in the United States spent an average of USD 1,880 per canine in the prior 12 months, which includes pet food, treats, toys, vitamins, grooming, visits to the vet, and dog-walking/kennel services. The rising awareness among pet owners about the importance of pet health, and this, in turn, will drive market growth in the coming years.

Pet Insect Repellants Market Trends

Increased Focus and Expenditure on Pet Health

The pet insect repellents market is benefiting tremendously, owing to the increasing per capita animal healthcare expenditure. For instance, according to the American Pet Product Association (APPA), Dog owners in the United States spent an average of USD 1,880 per canine in the prior 12 months, which includes pet food, treats, toys, vitamins, grooming, visits to the vet, and dog-walking/kennel services. Cat owners, during the same time frame, spent an average of US 902 per feline. Among all, Vet bills are typically the costliest segment of the budget to own a pet, and lack of access can be prohibitive to pet ownership for many people.

Furthermore, in the past ten years, American pet spending has more than doubled. For instance, in 2010, the total money spent on pets was roughly USD 45.53 billion. Within the next decade, this spending has mushroomed to USD 103.6 billion annually. The biggest annual increase was between 2017 and 2018, when spending quickly jumped from USD 69.51 billion to USD 90.5 billion, a growth of 30%.

Similarly, in Canada, according to Ontario Veterinary Medical Association (OVMA), the annual cost of caring for a puppy was CAD 3,242. According to the Centers for Disease Control and Prevention, during the 13 years, from 2004 to 2016, seven new germs spreading through the bite of an infected tick were discovered in the United States alone. These germs can also infect people, alongside dogs, and cause zoonotic diseases. As the prevalence of various diseases in companion animals is increasing, the demand for diagnostic imaging procedures and supplements to prevent diseases is rising across the country.

North America Leads the Market

North America is the major market for pet insect repellants occupying about 43.5% share of the total market in 2021. The United States stands first in the overall pet population globally. According to the 2021-2022 APPA National Pet Owners Survey, 70% of US households own some pet, an increase from 67% in the 2019-2020 survey. In fact, 14% of total respondents obtained a new pet during the pandemic. Moreover, pet spending increased during the past year in the country, with 35% of pet owners spending more on their pet/pet supplies, including food, wellness-related products, and other pet care items, including insect repellants which are anticipated to drive the market in the country.

The insect attack incidences on pets in the country, for instance, in 2020, an aggressive swarm of bees fatally attacked three dogs in Arizona, will lead to an increase in demand for insect repellants to protect and ensure the well-being of the pets.

Further, in Canada, many products on the market claim to protect against insect bites. Only those that have been government-approved for their safety and effectiveness are allowed for use in the country. In Canada, the West Nile virus and Lyme disease are health concerns for pets. Medically formulated insect repellents are widespread in the country. For instance, Mozi-Q, a homeopathic formulation made by Xerion Dispensary, a manufacturing company based in Calgary, Alberta, has brought insect repellent made in Canada to the market that provides safe and natural solutions to everyday concerns in pets. Thus, increasing pet ownership and the spread of insect-transmitted diseases among pets are anticipated to drive the demand for pet insect repellants in t during the forecast period.?

Pet Insect Repellants Market Competitor Analysis

The global pet insect repellent market is highly fragmented with alarge number of players. Zoetis Inc., Elanco Animal Health, the Hartz Mountain Corporation, Boehringer Ingelheim, PetIQ LLC, Central Garden & Pet Company, Merck and Co. Inc., and the Viebac Group are the key players in the market.? These major players in the market are increasing their product portfolio and expanding their business to maintain their position in the market by acquiring the other regional or global players in the market.?

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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