

France Facility Management Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

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Report description:

The France facility management market is expected to grow at a CAGR of 3.01% during the forecast period, 2022-2027. The market is driven by rising government contracts in the cleaning sector, with increasing service contracts being renewed in the retail industry. However, the market has witnessed slow rejuvenation over the last few months and seems promising for the country.

Key Highlights

Some emerging players, such as Watts, have launched a new facility management app called DIGISCO in the country, a cloud-based solution that simplifies and manages the entire test and control of backflow preventers workflow for all Backflow testers in facility management. The app is based on constant attention to customer and service managers' needs.

France is one of the major FM markets in Europe, after the United Kingdom and Germany. Large private and public sector business entities in the country also pave the FM market's growth. The market also provides opportunities for existing suppliers and entrants from other countries to set up their FM businesses in France. Further, the situation is changing as FM awareness grows and outsourcing is becoming more commonly accepted. This is expected to provide growth in France's FM market, particularly for integrated facility management (IFM) delivery models.

Moreover, the extensive outsourcing activities done by government entities in the country have led to saturation in the public sector. The public sector companies have focused on maintaining long-term relationships with facility management players through contract extensions.

The outbreak of COVID-19 has had a mixed business impact on facilities management firms. The restrictions on the movement of people resulted in a decline in project work and a decreased level of activity across many customer sites. Significant players in the country, such as CBRE Group, Sodexo Group, and others, were adversely affected due to the pandemic lockdown.

France provides a stable market for facility management service providers. It is expected to remain stable in the coming years as

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the services have returned to normalcy after a year of global setbacks. Thus, the studied market is expected to grow steadily in the forecast period.

France Facility Management Market Trends

Commercial Buildings to Remain the Largest Market Shareholder

The commercial entities cover office buildings constructed or occupied by business services, such as corporate offices of IT and communication, manufacturers, and other service providers. Due to the provision of necessary fitments, interiors, and commercial buildings, decoration and management have gained significant importance, thereby driving the country's retail sector market. The Facility Management market in France is witnessing multiple partnership activities between vendors and commercial entities. In October 2021, Siemens Energy which recently spun off from Siemens AG to operate as a separate company, extended its partnership with Societe Parisienne pour l'Industrie Electrique for three years to ensure technical facility management for Siemen's office and production space that covers around 385,000 square meters.

The infrastructure of many projects in the country consists of electrical substations, internal roads with loading and unloading areas, networks for potable water, firefighting systems, irrigation, stormwater and foul water, and their respective tanks. These have led to the increased demand for fire safety, electrical maintenance, technical support and maintenance, cleaning, HVAC, and other facility management services in the country.

Moreover, Eurostat estimates that the revenue generated from the construction of buildings in the country could surpass USD 93.24 Billion by 2025. Thus, it would create significant opportunities for the studied market growth.

Integrated Facility Management is expected to witness the highest growth rate

There is a paradigm shift in the market as multiple industries are transforming from utilizing a single facility management outsourcing model to an integrated services model that can meet all customers' core needs on a large scale. In addition, with newer technology transforming how organizations work, integrated facility management has become the key to smart buildings and work environments in the country.

It consolidates the organization's office- and property-related services and processes under a single contract and management team. It is a one-stop shop for all the FM needs of an organization. A company could forego multiple, confusing vendor contracts favoring just one service agreement. It would also involve placing multiple responsibilities handled individually by different teams under a single umbrella.

The trends in the French market are for a progression from single services to bundled services and further toward the integrated facilities management approach. It offers a broad scope of services and longer-term contracts, which adds value and drives better quality and economies of scale. Also, this is increasing the demand for outsourced services, where specialist expertise is required.

France Facility Management Market Competitor Analysis

The France Facility Management Market is moderately fragmented due to a few key players concentrated in the country. These major players have adopted various growth strategies, such as mergers and acquisitions, new product launches, expansions, joint ventures, partnerships, and others, to strengthen their positions in this market. The major players in the market are CBRE Group Inc, Cushman & Wakefield, Sodexo Group, VINCI Facilities, and Atalian Group, among others.

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September 2021 - Rekeep France signed an agreement with RATP (Regie Autonome des Transports Parisiens) to manage transport services in Paris and Ile-de-France, relating to cleaning services in the main Paris metro stations, known as Poles Multimodaux. The new award strengthens the positioning of Rekeep France as one of the main players in the transport sector, establishing a new partnership that joins those already in place with SNCF for soft facility management services on the lines in the Montrouge sector and 14 stations in Normandy.

February 2021 - Orange made a 15-year power purchase agreement with ENGIE to use its facility management services. The agreement will see the development of two solar farms, one of which is in L'Epine, France. This facility is expected to be operating by January 2023 and is poised to generate a power of 38 MWp.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

Table of Contents:

1 INTRODUCTION

- 1.1 Study Assumptions and Market Definition
- 1.2 Scope of the Study

2 RESEARCH METHODOLOGY

3 EXECUTIVE SUMMARY

4 MARKET INSIGHTS

- 4.1 Market Overview
- 4.2 Industry Attractiveness - Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Consumers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitute Products
- 4.3 Assessment of COVID-19 Impact on the Market

5 MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Growing Demand for Efficiency in Supply Chain
 - 5.1.2 Increasing Focus on Industry 4.0, Leading to More Manufacturing Facilities
- 5.2 Market Restraints
 - 5.2.1 Lack of Managerial Awareness

6 MARKET SEGMENTATION

- 6.1 By Type
 - 6.1.1 Inhouse Facility Management
 - 6.1.2 Outsourced Facility Management
 - 6.1.2.1 Single FM

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- 6.1.2.2 Bundled FM
- 6.1.2.3 Integrated FM
- 6.2 By Offering Type
 - 6.2.1 Hard FM
 - 6.2.2 Soft FM
- 6.3 By End-User
 - 6.3.1 Commercial
 - 6.3.2 Institutional
 - 6.3.3 Public/Infrastructure
 - 6.3.4 Industrial
 - 6.3.5 Others

7 COMPETITIVE LANDSCAPE

- 7.1 Company Profiles*
 - 7.1.1 CBRE Group Inc
 - 7.1.2 Cushman & Wakefield
 - 7.1.3 VINCI Facilities
 - 7.1.4 Sodexo Group
 - 7.1.5 Atalian Group
 - 7.1.6 ONET S.A.
 - 7.1.7 Elis S.A.
 - 7.1.8 L'Agence du Panier
 - 7.1.9 Altenders
 - 7.1.10 Veolia Environnement S.A.
 - 7.1.11 ISS World Services A/S
 - 7.1.12 DEF network

8 INVESTMENT ANALYSIS

9 FUTURE OF THE MARKET

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