SCOTTS INTERNATIONAL

Latin America International Cep Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The Latin American International CEP Market is estimated to witness a CAGR of more than 5.5% during the forecast period (2022-2027).

With the surge in e-commerce during the epidemic, demand has suffocated the supply chain, limiting retailers' capacity to fulfill orders and restock the inventory as quickly as customers need it. Logistics services have fresh potential to acquire consumers, the first ones in the post-COVID phase, with the revival of international commerce. Between January and May 2021, Mexico remained the United States' top commercial partner, with 14.7% involvement and the expectation of increased imports, exports, and, potentially, commercial services, with logistics being among the most desired. In April 2021, Mexico became the United States' first business partner in terms of goods exchanges only, without including services. Mexico accounted for 14.7% of total merchandise exports and imports in the fourth month of the year, ahead of Canada (14.2%) and China (13.3%).

Moreover, logistics has been key at this time and is one of the industries that is projected with great prospects for the future, precisely because there is a trend that came strongly and now exploded. Electronic commerce is one of the trends in digital transformation that is widely cited because it responds to new consumer needs and is impacting the entire logistics distribution chain.

Latin America International CEP Market Trends

Cross Border E-Commerce Driving the CEP Market

COVID-19 reduced the cross-border percentage of e-commerce spending in 2020, but it is expected to fully recover by 2023.

Brazil is Latin America's first and largest country and continues to be the regional powerhouse, accounting for 50% of total e-commerce spending in 2021. The cross-border market in Brazil decreased by 11% in 2020 because of COVID-19 restrictions.

Moreover, with attractive bi-lingual websites and strong connections with logistics businesses in Chile, e-commerce is seen as a vital instrument for local exporters to penetrate worldwide markets. Local shoppers prefer Alibaba for foreign online shopping because of the lower pricing, yet delivery times may be lengthy, and the goods may not be as expected. Amazon is a great alternative for local customers because it now sells products made by Chilean enterprises. However, certain brands do not ship abroad. Local shoppers, on the other hand, are eager to take advantage of foreign internet purchases to get a greater range of products and pricing.

Cross-border mobile commerce expanded twice as quickly as traditional e-commerce in Mexico after the rapid spread of e-commerce in Mexico. 2020 proved not just the country's e-commerce and m-commerce growth potential but also enterprises' capacity to shift and adapt to digital channels to stay ahead in the face of a challenging economic future. In 2021, Mexico was leading the cross-border e-commerce sector with more than USD 9.6 Billion in revenue, followed by Argentina and Brazil.

Increasing Parcel Volumes to Provide Opportunities in the Market

Brazil produced 39 packets every second, or 3.4 million each day. Parcel volume increased by 46% Y-o-Y, hitting 1.2 billion in 2020, up from 0.85 billion in 2019. The number of parcels generated per person increased to 6 in 2020, up from 4 in 2019. Brazil is one of Latin America's fastest-growing e-commerce markets. Brazil saw its more established carrier Brazil Post lose both parcel volume and revenue market share to competitors.

The top six carriers in Brazil account for 71% of the country's parcel shipments by volume. Correos de Chile's parcel revenue climbed by 25% in 2020, thanks to a doubling of parcel volumes. The company saw a 240% increase in e-retailer clients using its services in 2020, indicating that e-commerce demand was the main driver of growth. Volumes of parcels and express delivery surged by 71%.

However, due to a surge in e-commerce operations in Colombia, the freight and courier sector rose by 39%. Deprisa, a Colombian express delivery company, stated that it transported more than nine million parcels in 2020, representing a 6% rise, primarily due to a 25% increase in the fourth quarter operating in accordance with the volume of electronic commerce sales.

The increase in parcel volumes is driven by strong e-commerce penetration in Latin America. In 2021, Brazil contributed the highest revenue in the region in terms of e-commerce sales, which was around USD 41 Billion, followed by Mexico and Argentina with USD 40 Billion and USD 9.4 billion, respectively.

Latin America International CEP Market Competitor Analysis

The Latin American International CEP Market is fragmented in nature with a mix of global and local players, making the sector highly competitive. Some of the strong players in the country include DHL Express, FedEx Corporation, Gefco Logistics, UPS, and DB Schenker. Many organizations began investing in extending their logistics operations in order to take advantage of the prospect of rapid expansion in the CEP. Companies like DHL have been expanding across the region and investing in new technologies to improve the efficiency of their supply chains.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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