

France Domestic Courier, Express, and Parcel (Cep) Market - Growth, Trends, Covid-19 Impact, and Forecasts (2023 - 2028)

Market Report | 2023-01-23 | 150 pages | Mordor Intelligence

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Report description:

The French domestic courier, express, and parcel market is expected to record a CAGR of over 3% during the forecast period of 2022-2027.

During the COVID-19 pandemic-induced lockdown in France in 2020, online shopping activity increased. Because of the numerous physical stores that had to close down at the time, many people turned to online shopping. During the beginning of the pandemic, Amazon's share of deliveries accounted for 18% of the total, ensuring it was in the first place, and Carrefour came in second with 16%.

The courier delivery market and shipping in France is still dominated by the group La Poste along with its associate brands Chronopost, Colissimo, and its subsidiary DPD France. A large proportion of these numbers is due to increases in the e-commerce trends and online purchases by the French population.

Nowadays, the shipping market is highly dependent on e-commerce and online shopping as the number of people shopping online is increasing every year. Fashion and beauty items are still the most popular things bought online as French consumers annually spend about USD 14 billion on them. As the most practical option for the consumer, home delivery or work delivery still are the favorite delivery service among French e-consumers. Besides choosing a pick-up and go location for their orders, the "click and collect" directly in the physical store of the retailer is one more delivery service in France that is picking up gradually.

France Courier Express & Parcel Market Trends

E-commerce Driving the French CEP Market's Growth

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French B2C commerce of products and services is among the largest markets in the world. It ranked second in Europe and fifth globally in terms of online consumption in 2020. It is likely to grow even higher than expected due to the unprecedented impacts of the COVID-19 pandemic, which profoundly affected the retail sector and accelerated the development of online shopping. Successive lockdowns forced people to purchase online because all but essential stores were completely shut down.

E-commerce sales in France amounted to more than USD 141.7 billion in 2021. This represented a 15% increase over the previous year when online sales surpassed the USD 123 billion mark. The number of e-commerce users in France in 2021 reached 48.5 million, and it is expected to grow to 51.5 million in 2025.

In the first half of 2021, Amazon was the most popular e-commerce website in France, registering more than 165 million average monthly visits. French retailers Leboncoin and Cdiscount ranked second and third, respectively, with about 158 million and 51 million visits per month, respectively.

Revenues from e-commerce continue to increase. New markets are emerging, and existing markets also have the potential for further development. With higher e-commerce penetration in the European Union and France being a major country in segments like fashion and lifestyle, B2C and B2B CEP services are likely to increase further.

Road Transportation Infrastructure in France Driving the Market

France takes pride in having one of the most advanced infrastructures in the world. Aside from the government's substantial investment, technological advancements have played a significant role.

The road transport infrastructure market is expected to grow rapidly over the coming years due to higher online sales from FMCG and e-commerce sectors as logistics and express delivery companies announced key expansion plans.

The most commonly used transport provider in France in 2020 was Colissimo, which 76% of the top 100 businesses used to ship their merchandise. With such investments in road freight logistics infrastructure, the domestic CEP market in France is likely to grow.

The revenue of freight transport by road in France amounted to USD 52.2 billion in 2020 and is estimated to grow significantly during the forecast period.

France Courier Express & Parcel Market Competitor Analysis

The domestic CEP market in France is highly fragmented. Parcel deliveries are dominated by companies like Chronopost, Colissimo, Mondial Relay, and other big players. Apart from the established companies gaining significant market shares, local companies like Parcel Monkey and ParisVeloPostale have a strong market presence in the country in specific cities like Paris. The delivery and parcel companies are investing in technology like parcel tracking and click-and-collect systems to gain an edge and scale up their services in the country. Owing to the COVID-19 pandemic, the volume of online deliveries increased significantly, and delivery companies are trying to capitalize on this opportunity.

Additional Benefits:

The market estimate (ME) sheet in Excel format
3 months of analyst support

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